Master CPA & SEO Comprehensive Guide

The Ultimate

CPA/PPD & SEO

Live Support | Step-By-Step E-Book | 1 on 1 Mentoring

Performance Stats					
	Clicks	Leads	Earnings	EPC	CR
Today	1,178	119	\$132.95	\$0.11	10.10%
Yesterday	4,942	594	\$734.35	\$0.15	12.02%
This Month	9,643	1,056	\$1,390.34	\$0.14	10.95%

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Introduction

Thank you for purchasing my e-book. Before we start off, I would like to say that because you have purchased this e-book, you are not guaranteed to make money. In fact, you may make absolutely nothing. If you want to start making money, you are required to work. Things are not handed to you in life; In order to be successful, you are going to need to work, and you are going to need to work hard. The first step to success is realizing it's not going to be easy to get there.

Every method in this e-book is one that I have personally used and I was very successful with. Now that I am out of the CPA/PPD scene, I am willing to share all my methods and help mentor people in order to start making money for themselves. Every method in this e-book does work, and nothing is going to be made up or filled with bullshit. 99% of e-books regarding CPA are filled with methods that don't work; I can guarantee you that if you follow my methods, and work hard, you will be on your way to being successful and racking in money.

INTRODUCTION

cont...

Almost every method that I have learned in the CPA industry was created and perfected by myself. I have been in the industry for over 3 years, and I have learned and acquired top-secret methods by trial and error. I have spent **countless** hours upon hours in order to perfect my methods, such as how to SEO my Youtube videos to the first page in less than 24 hours, advertising, marketing, making videos legit enough in order not to get banned, etc. I have easily lost over \$2000 on pure trial and error in order to find out what works best.

Everything you are going to learn is off my personal experience and success. All of these methods have worked for me and will work for you if you put the work in. Once you start making money, I highly recommend altering my methods and figuring out what works best for you. You never know the outcome of a small change. Sometimes, the smallest possible tweaks to a method can make a huge difference. I am not even close to the best when it comes to CPA, but I have tons of experience and have made several \$500+ days. Proof is in the pudding.

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Earnings Summary	
Download/Premium earning	js
Today	\$0.00
Yesterday	\$0.00
Month to date	\$0.00
Last month	\$0.00
All time	\$1914.65
Overall total:	\$2031.50

After FileIce first came out, I used it for one month in order to test out my conversion rates compared to other companies. My current CPA company that I use is AdworkMedia. If you are not already signed up under AdworkMedia, you may sign up under my referral link if you wish, which will also grant you a much higher chance of getting accepted into the company. You can sign up here - http://www.adworkmedia.com/affiliate-publisher.php?ref=16791



When you want to breathe. as bad as you want to succeed. then you will be successful.



- Eric Thomas

Details & Information

blah blah blah...

Information included in this e-book will go over SEO, how to rank Youtube videos within 12-24 hours, Google ranking, video optimization, how to find niches, how to make websites, hosting, how I've personally made over \$750 in one night with one niche, best methods to implement in CPA/PPD/SEO, advertising and marketing, tips and tricks, and much more. This is the most detailed CPA/PPD book for either beginner or advanced users. After you are finished with this ebook, you should know exactly how to get started and how you can start racking in cash.

In case you do not know what <u>CPA</u> is, it stands for cost per action. What this means is each click/impression/submit/registration you get, an advertiser will pay you. If you have a product or item that others want they have to first complete a survey or click on your link, and they will get the item after they have done so. Everytime they do the survey, you make money. The average you can get per survey is \$1, but it all varies on country.

<u>SEO</u> stands for search engine optimization. A very brief and basic explanation of SEO is the ability to rank your content, which we will learn how to do on both Google and Youtube throughout this e-book. Some methods we will go over is how you can use back links and web 2.0s in order to index and start ranking, and other secret methods in order to rank your videos in 12-24 hours. Some of these methods are completely unpublished and you will not find them anywhere else.







CURRENT BALANCE: (2) \$13.57 PENDING PAYMENTS: (2) \$120.35 PAID EARNINGS: (2) \$4,047.08 LIFETIME EARNINGS: (2) \$4,180.77







Sites & Hosting

To start off with CPA, I would highly suggest buying a .com domain. This makes you seem a lot more legit and trustworthy; it will also get you a higher conversion rate which will get you more leads. Personally, I use namecheap as my domain provider as I have never had any problems with them, and they are high quality. I would not recommend going with Godaddy, as they almost always ban websites that include CPA offers.

If you cannot afford a .com domain, there is always coupons for some. You can find domains that cost \$1 with coupons, and they are not that hard to find. 1and1.com usually provides \$1 domain coupons.

If you completely have no investment money, you can go with a free service such as Blogspot. It does not appear as legit as a .com domain, but it can get the job done. I have had a Blogspot domain that has raised over \$1,000, so it can definitely work if you are not able to afford a domain.

SITES & HOSTING

cont...

As for hosting goes, I would strongly recommend http://hostwinds.com. They have a unlimited business plan, which enables you to host as many domains as you want, and it's only \$10 a month. It's fast, good, cheap, and get's the job done. I have used their service for over a year now and have had absolutely no problems.

I personally use only one domain, and a certain template that I edit for every single niche of mine. The reason I use one domain is so I can save money. The way I do this is, let's say I buy one domain called www.freestuff.com: I would use this domain for every single niche just by adding a folder to it. If I had a variety of 3 different niches, they would appear as follows:

www.freestuff.com/freeminecraftaccounts www.freestuff.com/freenetflix www.freestuff.com/spotifyaccounts

etc.. You do not have to buy a new domain for every single niche of yours. Just buy one domain, and make a folder for each niche.

I have discovered a template that I use for every single niche of mine. It has the highest conversion rate out of any template that I've used, and can be easily edited for any niche. Compared to other templates that I've used, and websites that I've hosted with Wordpress, this specific template boosted my conversion rate 5-10% more than before.

Here is an example of the template:



How to get free Netflix accounts!

Free Netflix accounts are now available to everybody. They are very easy and straight forward to get! We are giving unique accounts to everybody.

All you have to do in order to get your own unique account is click the button below!

Download now!

Get your free Netflix account instantly!



Check it out!



Quick and easy

It's very straight-forward to set up, and anybody can do it! It's also very quick to download, it will take you 1 minute max!



It's all yours!

You get your own unique account, so you don't have to share it with anyone! You can watch whatever you want!



Support - 24h

If you ever need help with anything, or lose your account, we are here to give you another one! We're here to help.



Well written help file

Anybody can set this up extremely easily. After you download our file, we supply you with your account in a well-written help file!



Share with friends!

If you want too, you can share your Netflix account with friends, or you can tell the about our site so they can get their own!



User friendly design

The site design is layed out so you can easily understand it. All you have to do is click the download button at the top in order to get your free product!

Download template:

http://www.mediafire.com/? ni47nfyaxgdi44z

Video Optimization

Optimizing your videos is extremely important. It is one of the most ideal parts of ranking your video. If you have a high quality, detailed description, and optimize properly, your video will have a much higher conversion rate and will last longer. The more high quality it is, the more legit people will think it is. Here is an example on how I optimize all of my videos. I use this same format for almost every video I upload, and it works wonders.

Title

Get your FREE NETFLIX ACCOUNT - Actually WORKS! FREE NETFLIX ACCOUNTS [Oct

Description

Get your Free Netflix Account: http://bit.ly/FreeNetflixAccounts

You can now get a Free Netflix Account. For everyone that could not afford one, or does not have a way of getting one, here you go! With our site, you can get a Free Netflix Account which takes about 3 minutes and is very straight forward and easy to do, you can start watching videos immediately! There was a lot of hard work and effort in order for us to get everybody a Free Netflix Account, so please do not forget to leave a like or comment!

You can get your Free Netflix Account here: http://bit.ly/FreeNetflixAccounts

Please do not forget to leave a simple "Thanks!" for our effort in order to get you a Free Netflix Account. What are you waiting for? Go start watching movies and TV shows for free! This is your very own personal account, and no body else can use it!

Get your FREE NETFLIX ACCOUNT - Actually WORKS! FREE NETFLIX ACCOUNTS [October]

http://www.youtube.com/watch?v=(link of youtube video here)

Free Netflix Account

Tags @

Free Netflix Account ×

VIDEO OPTIMIZATION

cont...

If you pay attention to my title and description, there is certain patterns and little things that I do that are crucial. You want to make a engaging title with capitol letters, and include your niche keyword twice. In this example, my keyword is "Free Netflix Accounts," and I included that in the title twice, and multiple times in the description. You want to get your video at the very top, and you need to use proper keyword targeting in order to destroy your competition.

When you link your website in the description, I would recommend masking your URL. I personally use http://bit.ly in order to mask all of my links. Youtube trusts link shortners more than direct links, as a lot of famous Youtubers use shortners. It will lessen your chance of your video getting taken down, and it will also lessen the chance of your website getting blacklisted.

CLICKS VIA YOUR BIT	TLINK Total	TOTAL CL	CKS TOTAL	SAVES
	5	5	:	1
	44	44	:	1
	4362	4362	:	1
	0	0	:	1
	14050 c	licks is 100% of all 14050	clicks on all .	1 saves

Not only can you just mask your URL with Bitly, you can also track all of your clicks, see demographic stats, see referrers, and more.

RANKING

Getting your Youtube video the first page

First off, video optimization is the most important thing. Make sure you optimize your video very well, and follow my instructions carefully in the previous section. This is what will make you rank under your keyword, and it's the main part of SEO. Without proper video optimization, you may not rank under the keyword you want, or you may not even rank at all.

In order to rank your video, you need good optimization, video views, and video likes. There is also a top-secret trick that I will get too later. For views, I personally use http://qqtube.com. They are an amazing view service, cheap, and are very high quality. I would suggest purchasing around 7,000 retention views for your video, which will be around \$5.60. You can also purchase likes from them, and I would suggest purchasing around 100-250. This should be enough to rank on the first page.

If you don't want to invest anything into views, I've always used <u>Vagex</u>. I don't know if they're currently open to registration, but they're a pretty good service and always got my videos ranked. It just took a little longer. I don't have any other experience with other view services, so I will not mention anything else. I also highly suggest **never** using <u>Fiverr</u>. All or most of the Fiverr services for anything Youtube related are very bad. The views are not high quality, and they use the same accounts for all of their orders. I have never had good experience with Fiverr (Youtube related).

A lot of people say you need views, likes, favorites, comments, everything to rank your video. That's false. I rank all of my videos with very minimal favorites and comments. Usually I have around 3-4 comments from my other Google accounts on my video, saying that my niche is legit and good; using the accounts for favorites is fine too. You really don't need to have too many comments and favorites. After you have your 4ish comments, you should put your comments on pending approval; that way you will not get flamed.

SEO

People say ranking on Google is extremely hard, but with Youtube videos, you can rank pretty easy. The thing is, you cannot do anything wrong with Google ranking Youtube videos. The reason behind this is Youtube is owned by Google, so if you were to send bad backlinks to your Youtube video it wouldn't de-rank, or Google would be de-ranking their own site.

I would first rank my Youtube video. After you rank your Youtube video, you should try to rank it on Google. This is exactly what I do to rank my Youtube video first on Google. Remember, optimization is the most important thing. Make sure your video is optimized properly.

So the first thing I would do after my Youtube video is ranked is start creating backlinks. Mainly web 2.0s. An example of a web 2.0 backlink is your own Wordpress site, where you talk about your Youtube video and have a link to it. It is very easy to do, and does not take too much time.

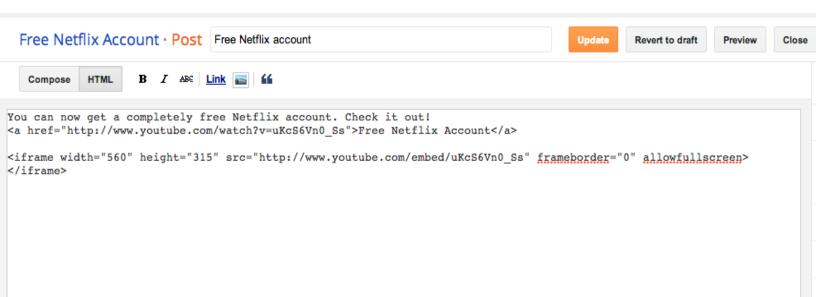
SEO

Ranking on Google

What I usually do is make 8 Blogger backlinks, 1 wordpress, and 1 weebly. The reason you are doing this is because for Google SEO, you need backlinks in order to rank up. The more/higher quality backlinks you have, the more you will rank up; and we are trying to rank up first. Once your Youtube video is ranked already, it will be very easy to rank it on Google. Youtube has a special spot in Google where it always shows up at the top. For more information on backlinks and SEO, you can check out http://blackhatworld.com. It's a great site to learn. Here I will provide exactly how I do my web 2.0 backlinks:

You want to make 8 Blogger accounts. Each one with its own unique email.

On every single Blogger account of yours, make a new post exactly like this. (With your own niche and link of course.)



(Click here for a bigger image.)

That right there is a web 2.0 backlink. You have a link to your Youtube video, your keyword is mentioned multiple times, and you even embed your video.

Now you want to do this same thing, 7 more times. Do it on all 8 of your blogger accounts.

You can also start making backlinks on websites like http://wordpress.com and http://weebly.com. They are both free, and you can make web 2.0 backlinks just as you did with Blogger. I would recommend making around 2 of each.

You should mix the words around a bit in the description, so Google does not think it's spam.

Now you should have 10 web 2.0 backlinks. With these backlinks, you want them to index fast, so you can rank faster, so go to http://pinger.com or http://bulkping.com, paste all of your urls for your backlinks, and ping them. Pinging them will help Google index the links faster.



You have to learn the rules of the game. And then you have to play better than anyone else.

- Albert Einztein

Niches

Finding niches when you can dominate SEO is not hard at all. I really did not have to worry about finding un-saturated niches, because I could do any niche I wanted since I could always out rank the competition! Try out any niche you want, copy my exact instructions for ranking, and watch you skyrocket through the ranks. You can do any niche you want, no matter how saturated; and the more you practice, the more methods you'll develop for yourself and be able to rank even faster.

If you are stuck thinking of ideas to use for your niche, you can always copy others. Try gaming niches, such as Minecraft, beta keys, anything that pops in your head! A lot of people struggle when it comes to finding niches, when in reality, you should just try whatever pops in your head. You never know what niche will work the best, and you would be very surprised at how many niches that I've used that I expected to not work, and have made me thousands.

NICHES

cont...

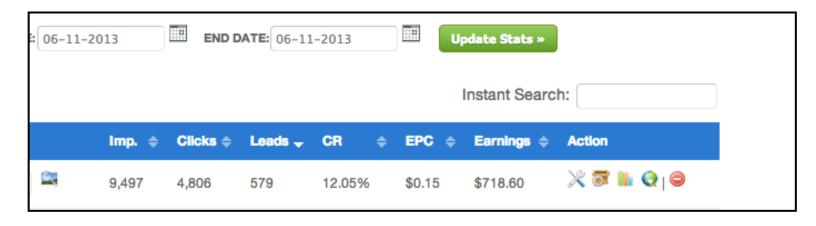
One niche that I thought of made me \$750 the first night it was up. I uploaded my video, went to sleep, and woke up with \$750 within 12 hours. This went on for about a week until the niche finally died.

Performance Stats					
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Apple was releasing a new iOS update for iPhones and iPods, which at the time was iOS 8. At the time, they announced the beta, and only Apple developers were able to get the beta. I made a video on how to get iOS 7 without being a developer, and it went viral almost instantly after I uploaded the video.



There is an example of my Bitly link, after my video went viral. It reached almost 20,000 clicks the very first night it was uploaded. Every single one of these clicks is unique.



Whenever a new, big product is released, it is the perfect time to make a niche. There are thousands of people that anticipate huge products like this, and will do whatever it takes to get their hands on it early. If you get the timing correctly, you can easily make thousands a day.

Secret trick

Last but not least, there is a secret trick that I have used over the past year to rank my videos. This trick works flawlessly, and will rank any video, no matter what the keyword is in 12-24 hours. It is very simple, yet hard to believe, and you will have to try it for yourself and see that it works.

First, you need to make sure your video is optimized properly, and purchase your views and likes. After you do this, wait around 12 hours until your views and likes come in. If your video still isn't ranked, this is where the secret comes into play. All you have to do is, change the title of your video. Change some of the words around, and add some new words in. As soon as you change the title, your video should appear at the very top of the front page.

Like I said, this trick is top-secret even though it is so simple. It is not widely known, and works flawlessly. I have ranked every single one of my videos just by changing the title after my views and likes come in.

I would like to thank you for purchasing my e-book. Once you put all my methods into play, I can guarantee you will start seeing results and cash flowing in. All you need to do is work hard, and do not give up.

With the purchase of this e-book, you also get free support. I do 1 on 1 mentoring, answer any questions you have, can help you set up websites, videos, etc. You have my full support.

