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# INTRODUCTION

(Even though it's the introduction, please read it carefully or don't blame me when something doesn't work out. You need every bit of information from this e-book to succeed)

Great! You purchased the e-book so you took the initiative to actually begin building up an online income. My reason for creating this e-book was because there are many out there that are just not efficient and teach you all the wrong and pointless things. I don't want to teach you how to make a quick buck. Five dollars a day will get you nowhere. I'm sure many of you tried e-book after e-book and some might actually show you a \$5 a day method autopilot or something along those lines. Let's be realistic though, that autopilot requires either your time on the computer everyday for a bit or the use of hardware. Truthfully, 5 USD per day is 35 dollars a week and 140 dollars a month. I don't know about you guys but I can't survive off of 140 dollars a month. I would not be able to quit my day job with 140 dollars a month. 140 dollars a month wouldn't even be enough to cover my month's food costs.

So how is this method different? Well, it's not just quite different as it is a completely different thing. In this e-book, you will literally get set up for a career with good pay and lots of spare time to do what you want to do. You're going to build an income and then learn what to do with money once you earn it so you don't end up broke. If you follow the steps for each part, you will pretty much guarantee yourself a nice life now and an amazing retirement later.

Alright, let's get to it! I know you're anxious.

## **SO WHAT WILL YOU BE DOING?**

You will be using REALLY SIMPLE social media tricks along with sending out email templates to specific companies and individuals. Moreover, you will invest and set yourself up for your future by learning to manage your money properly.

Social media is more powerful than you think. To begin, you will need to create an account (all with same email) on the following:

Twitter  
Facebook  
Pinterest  
Youtube  
Google+  
Paypal

Now that you have done that, please make sure that you have verified all your accounts with an email address.

Now we the guide pretty much splits into two but you still do both. You will just have to budget your time on setting up one without forgetting about the other.

Read on to finally set yourself up for making money!

# STEP 1:

## Navigate to Craigslist.com

The screenshot shows the Craigslist website for the 'central NJ' area. The 'jobs' category is highlighted with a red circle and a red arrow pointing to it with the word 'CLICK' written in red. The interface includes a search bar, a calendar, and various category links like community, housing, jobs, personals, and discussion forums.

Go to the “Jobs” section

In the search bar, type in “Social Media” and hit “Search”

## STEP 2:

Find listings seeking a person for Social Media Marketing  
(DON'T WORRY, YOU'RE NOT APPLYING FOR A JOB)

CL > central NJ > jobs

all jobs

social media search ☐ telecommute ☐ contract ☐ internship ☐ part-time ☐ non-profit ☐ pic ☐

[save / view searches]

searching 16 categories...

list thumb gallery map

<< < prev 1 - 100 next >

- ★ May 2 - SOCIAL MEDIA MARKETING PERSON WANTED - (PLAINFIELD) pic map marketing/advertising/PR
- ★ May 2 - SOCIAL MEDIA MARKETING PERSON WANTED - (PLAINFIELD) pic map real estate
- ★ Apr 30 - Freelance Jr Social Media Manager - marketing/advertising/PR
- ★ Apr 26 - Social Media Marketing - (New Brunswick) map art/media/design
- ★ May 23 - Assistant Director of First Impressions - Part-time - (Marlboro, NJ) pic admin/office
- ★ May 22 - Internet Marketing Consultant - (NYC) map sales
- ★ May 22 - Customer Care Representative - (Cranbury) img map customer service
- ★ May 22 - Part-time Web Developer - (Spring Lake, NJ) web/HTML/info design
- ★ May 22 - MARKETING COORDINATOR (ENTRY LEVEL) - (WOODBIDGE, NJ) map marketing/advertising/PR
- ★ May 22 - Office Administrator/Receptionist - (Cliffwood ) map admin/office
- ★ May 21 - Customer Care Representative - Tory Burch - (Central New Jersey, NJ) customer service
- ★ May 21 - Front Desk Reception / Boutique Salon - (Freehold) salon/spa/fitness
- ★ May 21 - Mortgage originator (NJ, PA & 12 other States) - (Medford, NJ) pic map real estate

## STEP 3:

Click on a listing

★ May 13 - Ecommerce Marketing/SEO Specialist - (Dayton , NJ) map marketing/advertising/PR

## STEP 4:

Search for a contact email. If none is provided, search for a website/name of company/or even location which you could google to find the name of the company.

[reply](#)

☐ [prohibited](#) <sup>[2]</sup>

Posted: 12 days ago

## ★ Ecommerce Marketing/SEO Specialist (Dayton , NJ)

Ecommerce Marketer/SEO/SEM Specialist

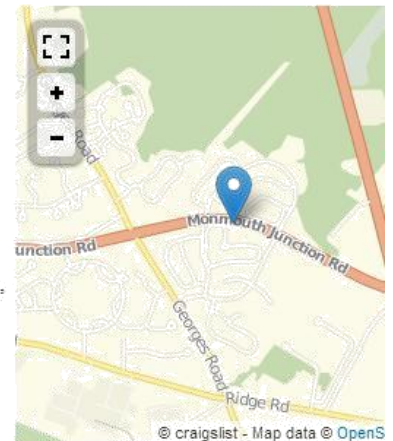
[Triangle Home Fashions](#) is searching for an experienced Ecommerce administrator who can handle all aspects of marketing our ecommerce website including the optimization of SEO/SEM, social and viral media, metadata and content strategies to maximize the site's ROI for the company.

Responsibilities:

- Maximizing the ROI on our ecommerce website Lushdecor.com.
- Maintain all editorial content on the website by writing effective keywords, head and tag lines, body copy, blogs and website language.
- Create and launch of SEO/SEM and social media campaigns.
- Review and analyze editorial content for areas that need to improved, deleted, or revised. You will be responsible for improving the company's organic search results.
- Prepare detailed strategy reports for content, marketing and SEO/SEM strategies.
- Identify the least expensive but most powerful and profitable keywords for site.
- Run pay-per-click campaigns.
- Implement off-page SEO content strategies such as coding.
- Effectively use header tags.
- Keep abreast of white hat and black hat tactics so as not to violate search engine guidelines.
- Strategize ways to improve and track site performance.
- Adjust PPC campaigns as needed.
- Consult with independent web designers to improve the navigation of a site to enhance its search engine ranking.
- Evaluate product offering, traffic, landing page quality, content, design, security, payment options, shipping options, demographics of prospective cust determining keywords and campaigns.

Required Skill Set

- Experience with Google and Bing's services, including Analytics and Webmaster Tools.
- A functional understanding of HTML and CSS.



[\(google map\)](#) [\(yah](#)

compensation: **commesurate with experience.**

As you see, I have found out that the name of this particular company is “Triangle Home Fashions”

## STEP 5:

In my case, I will google the name of the company to find the email address which I can contact.



**Triangle Home Fashion | Triangle Home FashionTriangle**  
trianglehf.com/   
Triangle Home Fashions was born out of an entrepreneurial spirit in 2008. The vision was clear: there was a need for unique and fashionable home textile ...

**Amazon.com - Triangle Home Fashions 19303 Lush Decor ...**  
www.amazon.com › ... › Comforters & Sets › Comforter Sets ▾ Amazon.com ▾  
Amazon.com - Triangle Home Fashions 19303 Lush Decor 8-Piece Iman Comforter Set, Queen-Size, White/Black - Bedding Sets Queen.

**Triangle Home Fashions Comforter Sets, Triangle Home ...**  
www.lnt.com/brands/.../1/triangle-home-fashions.html ▾ Linens 'n Things ▾  
Item # 60-5440 Triangle Home Fashions Deluxe 4 Piece Comforter Set, Trian-

## STEP 6:

Continue the process until you find an email address.

### PRODUCTS

#### EXCLUSIVE PRODUCTS and Programs

We believe that great design at a terrific value will always be chosen over something ordinary and low priced.

From oversized comforter sets with beautiful surface designs to decorative pillows with hand formed bows or ribbon embroidery, the Triangle Home team is committed to making your home textile offering a showplace of design and value.

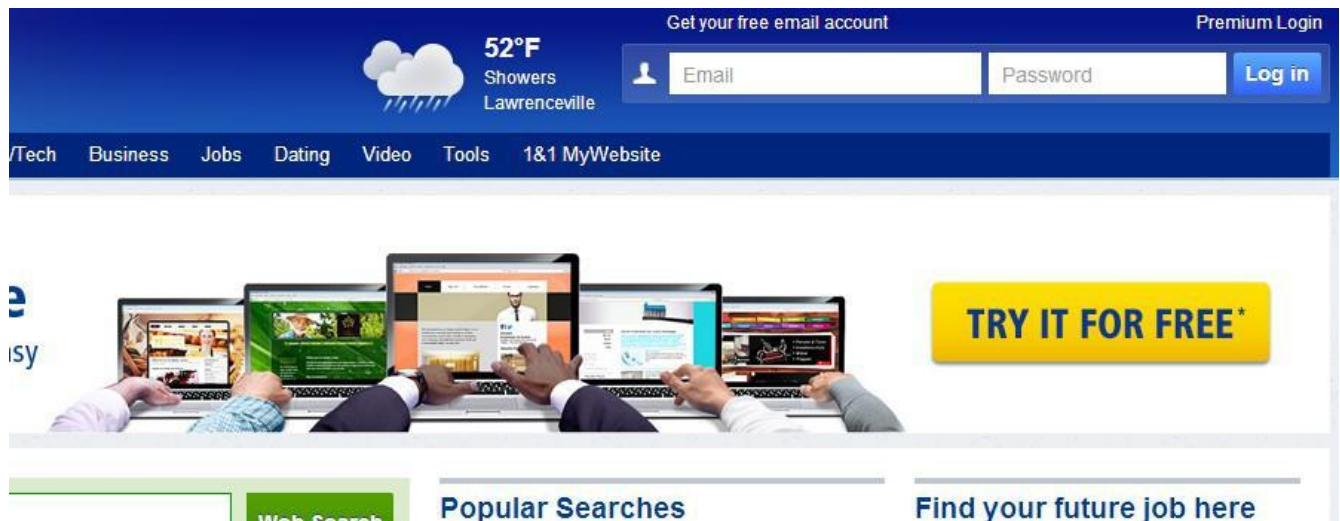
[PRODUCTS](#) [ABOUT US](#) [SERVICES](#) [CONTACT US](#)

Triangle Home Fashions, LLC  
9A Nicholas Court  
Dayton, New Jersey 08810  
[info@TriangleHF.com](mailto:info@TriangleHF.com)

## STEP 7:

Success! You have the email address. Now you are going to make a professional email address which they will trust! Navigate to

<http://www.mail.com> on FIREFOX (Chrome not working for me so perhaps it won't work for the rest of you) and click "Get your free email account" on top.



## STEP 8:

Now put in your real first and last name as you have it on your paypal. Then, select "consultant.com" as the suffix following the @ sign.

**l.com**  
a 1&1 company

**First Name**  
[Text Box]

**Last Name**  
[Text Box]

**Gender**  
Male [Dropdown Arrow]

**Date of Birth**  
Month: [Dropdown Arrow] Day: [Text Box]

**Country**  
United States

**Desired Email Address**  
[Text Box] @ [Dropdown Menu]

Dropdown Menu Options:  
 artlover.com  
 asia.com  
 auctioneer.net  
 bartender.net  
 bikerider.com  
 birdlover.com  
 brew-meister.com  
 cash4u.com  
 chef.net  
 chemist.com  
 clerk.com  
 clubmember.org  
 collector.org  
 columnist.com  
 comic.com  
 computer4u.com  
**consultant.com**  
 contractor.net  
 coolsite.net  
 counsellor.com  
 mail.com [Checkmark]

## STEP 9:

Ideally, you'd have your Paypal account using this @consultant email but it's fine if you don't. Now you will complete the creation of this email and log into it.

## STEP 10:

Compose an email to the company whose email you gathered earlier. Title the email, "Social Media Marketing – Hey there"

In the body of the email, either copy and paste this in or rewrite your own version based upon the one below:

-----  
 Hello there, Triangle Home Fashions!

My name is \_\_\_\_\_ and I am a social media marketer. I've

been using social media all my life and turned my positive experience into a career. Over the past year, I've worked with numerous companies to help promote their businesses through the constantly evolving world of social media. Technology is changing our everyday lives and it changes the way people purchase products and services. Even though many of us don't realize it, we are all affected by social media marketing every single day! Now, I realize that you are busy so I will keep this very brief. I've been providing my services to many companies and therefore I am always working at my computer, and that is exactly why I would really prefer to conduct my work with you online. I have a very easy and manageable system where we will always have communication and I can quickly and efficiently carry out all the social media marketing through my own computer. I am unable to attend conferences and due to the fact that I am marketing many different companies. Still, this does NOT mean that I do not have the time to do over and beyond amazing social media marketing for your company. I am ready and fully dedicated to begin work and I even have some regulations of mine which will make it quite easy for you to work with me. First of all, you will only send me the payment after all the work has been completed and you have reviewed/confirmed the report I will provide. Secondly, you may contact me about a refund if you are not satisfied with the services and bring a valid case forth. Honestly, there is no risk for you and a great opportunity for us to work together.

Here is some information about my experience in online Social Media Marketing:

- Spent a year constructing and maintaining social media profiles, pages, and statuses for small businesses locally.
- Continued to do social media marketing for small businesses but started my own blog where I used social media to market products that I was selling as an affiliate from my blog. I did this for a year.
- After a while, the blog's sales began decreasing as the products I was reselling were losing popularity. Instead of finding new products and converting it all, I decided to stick with social media marketing for companies.
- Currently I do social media marketing for a few major companies and a few small businesses, most of them not locally. (This is why I always prefer

online communication via Email, Instant Messaging, Phonecall, or any other suitable way)

Anyways, the list goes on but we can discuss it more later upon your request. For now, I'd like to get to the point and make you my exclusive offer. Since my work with you will be on an online basis, I am willing to charge you a fraction of what major social media marketers charge. To be honest, we can work out the rates more if you send me a counter offer but I really believe that this is already the highest quality for the lowest price.

For the initial set-up with beginner posts and basic advertising on the following social media networks:

- Pinterest
- Facebook
- Twitter -
- Youtube -
- Google+

You will only have to pay a small setup fee of 189.99 USD with a labor fee of 8.99 USD per social media website. The total being 234.94 USD. Compare that to the 800-1200 USD flat rate that major social media marketing networks are charging today. On top of that, most of these websites charge hourly fees to pay their workers. Trust me, things can get quite out of hand. Therefore, allow me to handle your social media marketing for the low price I listed above. Now, many companies I work for want me to manage the social media and continue my services even after the initial setup. In order for me to do this, we can negotiate a price around my preferred base price of 90 dollars a month.

Thank you for your time and please give my offer a thorough review and tons of consideration because an offer like this doesn't come easily. I will be available via email so please email me back and we can definitely continue working together. I am excited for future projects and I already have tons of exciting social media marketing plans for your business that I cannot wait to get started on!

Have a great day/night, -

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## **STEP 11:**

As you wait for a reply from that particular company, create a Google Doc or any other program for taking down notes.

Take note of some background information about the company. Two or three sentences with a link to their website are sufficient. You will basically start building up your database of websites / companies that you will potentially work for. This is quite good for when you actually have to go back to your database to do work for a previous client.

## **STEP 12:**

After you finish the document, send out emails to many companies. There is nothing stopping you from working at this point. What I am BASICALLY telling you is... You will earn as much as you work at this point and as much as you send emails out and get in touch with companies.

## **STEP 13:**

Now we will go over what you do once you get the client. While testing this product, we gave out a few copies to HF members interested in making money who were motivated enough to put in the work. They all said they got their first client within the first 2-3 days. One of the four members already received a payment on the second day of using ImagineRiches. We have to prepare you for what to do once you get a confirmation from the company that

they in fact want your services and that they will pay you for them once you provide them with a full report of the completion of the work.

## **STEP 14:**

When the client has provided you with basic information, go to Facebook and make them a page. On the page, write some basic things, add some images that they provide, and just make it work. Add a map location of their headquarters if they have one, and that's it! Then, make a Pinterest and stay active on it for a bit. Make some pins, some collections, all relating to their branch of business. Add hashtags and tags and all sorts of descriptions onto the Pinterest and make it all about their company. Always refer to their company website with every image you upload or comment under. Then, make the company a Twitter which they will use to Tweet all their recent news, etc. Add some images to the Twitter and make it specific to the product/service they offer. Then you only have to do Google+ and Youtube which SORT OF go together. Google+ pages get really high google search rankings. Make this business their own google+ page and fill out ALL the information including map pointing to their HQ through google maps and all the things they want you to say. You can even put in a positive review or two if you feel like it. Of course, add their images that they provide you with. The next step will cover the Youtube marketing aspect of this.

## **STEP 15:**

Now that you've finished the other social media profiles, you will begin video marketing with youtube. I know it sounds complicated but it's really not. You will need ANY video editing

software, even the standard Windows Live Movie Maker which comes with every computer. Take the pictures that they company sends you, stick them in, make a slideshow, throw in some royalty free / public domain music that you can use legally, then export it and upload it to youtube through their account. In the youtube description, make it look like this:

-----  
<http://www.theirwebsite.com> – CHEAP TRAVEL TICKETS JUST VISIT THE WEBSITE! LOOK AT THIS BEAUTIFUL VIEW, OH WOW. IF YOU WANT TO SEE MORE, JUST VISIT <http://www.theirwebsite.com>  
-----

You are basically including their URL as the first thing which Youtube viewers notice PRIOR to clicking “Show description”.

## **STEP 16:**

Email the company with a FULL report which I will post a template to below. You will be showing them screenshots/links/statistics of BEFORE-AFTER they decided to do business with you. Here is the last email you will be sending them to finally receive your payment!

-----  
Hello once again, NAME OF COMPANY

It's me again, your social media marketer! I have good news for you. I have completed the initial setup of all the social media for your business. It's exciting, I know. Everything is in place and here is a full report of the before/after we began our work together:

Before:

Facebook – N/A

Twitter – N/A

Youtube – N/A

Pinterest – N/A

Google+ - N/A

And here are the results after my work has been done;

Facebook – <http://www.facebook.com/THEIRPAGE>

Twitter – <http://www.twitter.com/THEIRPAGE>

Youtube – <http://www.youtube.com/THEIRPAGE>

Pinterest – <http://www.pinterest.com/THEIRPAGE>

Google+ - <http://www.plus.google.com/THEIRPAGE>

And this concludes my services for you as of now. If you are interested in the maintenance package, I am ready to offer you an even BETTER deal than what we first spoke of. I will be charging you a small fee of 189.99 USD with labor fees for each websites (8.99 USD ea.) totaling up to 234.94 USD. Previously I asked for 90 dollars a month for the maintenance and upkeep to ensure that your social media profiles and pages stay forever active and growing. Since I've worked with you already on this and I truly see your success, I really want to be a part of this. I will do the upkeep services for 20 dollars less than I was asking for. This means you can take the maintenance services for only 70 USD per month!!!

Please let me know if you'd like to take the extra maintenance services. Until then, I will be expecting a payment from you via Paypal to this email address: [yourpaypalemail@somethingmail.com](mailto:yourpaypalemail@somethingmail.com) Thank you very much! P.S – If you have questions/concerns about how to make the payment, please inform me. An alternative option is for me to send you an invoice for the payment once you provide me with the rightful email that I can direct it to.

Thanks a bunch and it was a pleasure working with you, - \_\_\_\_\_

-----  
The links above are just examples and incorrect, you will have to physically copy and paste each link to each of their social media pages into the email. Also, remember to fill in your name and

change the email address to your paypal's email.

### **STEP 17:**

Enjoy the money, good luck to you, and please give positive feedback on the thread if this helped you. Thank you very much and I really hope to see you make money. If you find yourself having trouble, just try harder! Motivate yourself and you will see for yourself that earning money online can be easily done. Ask for any help if you are stuck or have questions!