How to avoid

Fiverr 20%



By Zakee Hussain

For those of you who sell on Fiverr, you'll know of their infamous 20% cut. For every \$5 spent on a gig, Fiverr takes away \$1. This could add up to quite a bit if you manage to sell large services. I once sold a service for \$100 on Fiverr via the custom order feature and only banked \$80 at the end of it. \$20 is a lot of money which could have been mine if not for the 20% cut. Ever since then, I learnt a lesson which is to find loopholes that have no direct consequence on my Fiverr business.

You could make tonnes of high end sales on Fiverr. Using the method in the product I have wrote, I make \$227 sales on average every day. If I used the Fiverr custom order to process this \$227 order, I would have taken home \$181.60. That's nearly \$50 gone all thanks to the Fiverr cut.

However I have managed to find a way to get past this obstacle and get \$227 sales directly into my PayPal account.

Fiverr has an advanced messaging system in place. When talking to buyers, writing words such as 'money' and 'PayPal' trigger alarms in Fiverr. If you send a message using words like this, you risk banning your

account. That's why it's difficult to ask for direct payments to PayPal as Fiverr doesn't allow words such as that to be used. One way to overcome this however is to send an attachment.

Fiverr has an integrated attachment option which basically allows you to send files to buyers even after the order has been delivered. This means you can send files instantly using the attachment option.

Once you manage to persuade the buyer on Fiverr to purchase your site creation service, you'll need to accept payments. Since you can't directly ask via the messaging system, you will need to open a word document. Once it is open, write down all the important details in it such as the price of the service and the PayPal email to send payments to. When that is complete, simply save the file and deliver it as an attachment to the buyer.

Message the buyer to read it and follow the instructions and that's it! You will receive the payment directly to your PayPal without the 20% Fiverr cut.