

INSTAGRAM MONETISATION



Rebalance Network
UNSATURATED professional.

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Basic explanation and workings.

Quite simply this method involves targeting Instagram users directly. Other methods will try to sell Instagram followers/likes to people on **forums**. In retrospect this idea is not good. You will end up fighting with other sellers to the point where your profit's are tiny and you will see barely any gains at all, if any.

After I realised that I was making very little cash selling on forums, I decided to go direct. This method requires little in terms of investment as has the potential to make you autopilot cash. Do not expect huge amounts of money right off the bat. But do expect earnings to grow in a way that will give you a nice drip-fed income, while eventually building up to something more substantial.

Getting started

Ok so now that the boring theory is out of the way we can start to mine our Instagram-follower-selling-gold-mine.

What you will need:

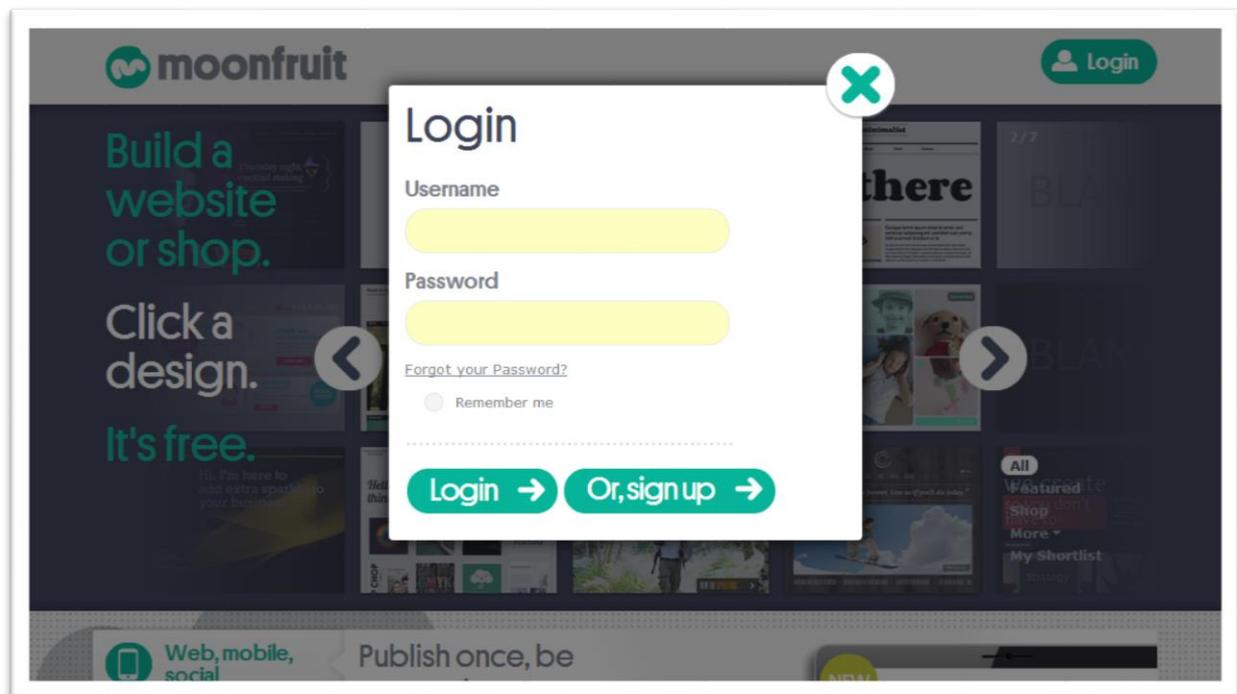
- A paypal account with the capability to create buttons
- A moonfruit account (free) to create a simple website
- Access to an instagram bot, or advertising account.
- A free 3-day trial on <https://instagress.com/> (Instagram bot. I will be using this)

The first step is to create a website to sell on. In this case I am going to create a site using moonfruit.com. I chose this just because it is very easy to create a site with, and we only need one page. You can buy domains through Moonfruit but for now, in this example, we are going to just use a dot.tk domain.

Creating your website (moonfruit)

Step.1:

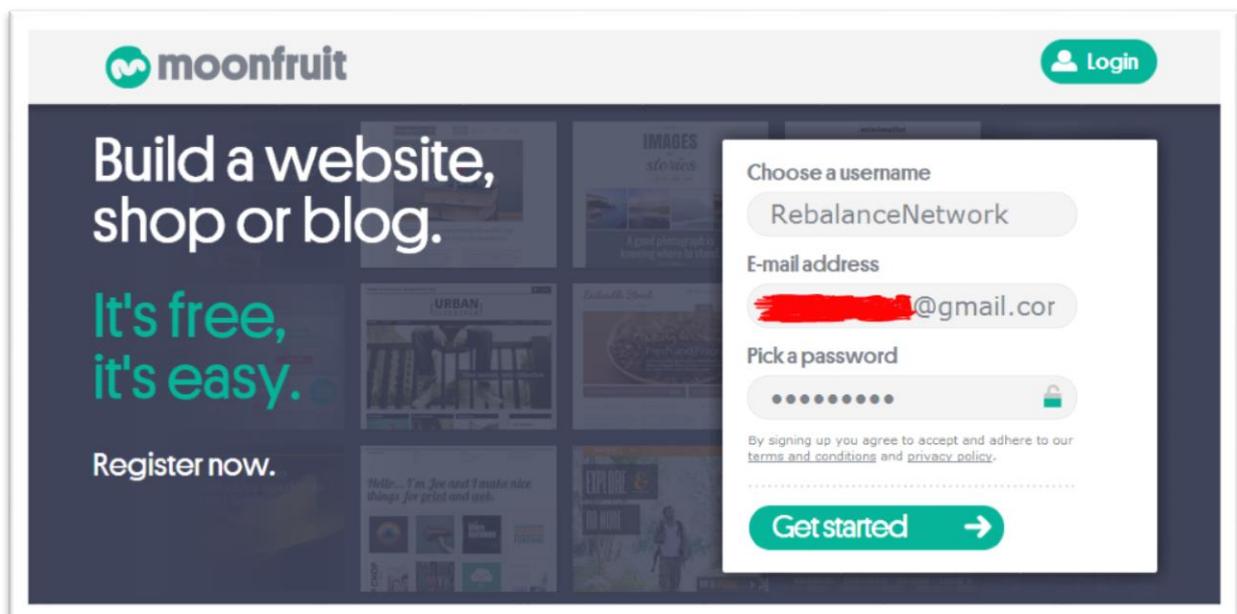
Sign up to moonfruit.



Simply click login in the upper right hand corner, and then select "Or, Sign up" at the bottom of the pop-up form.

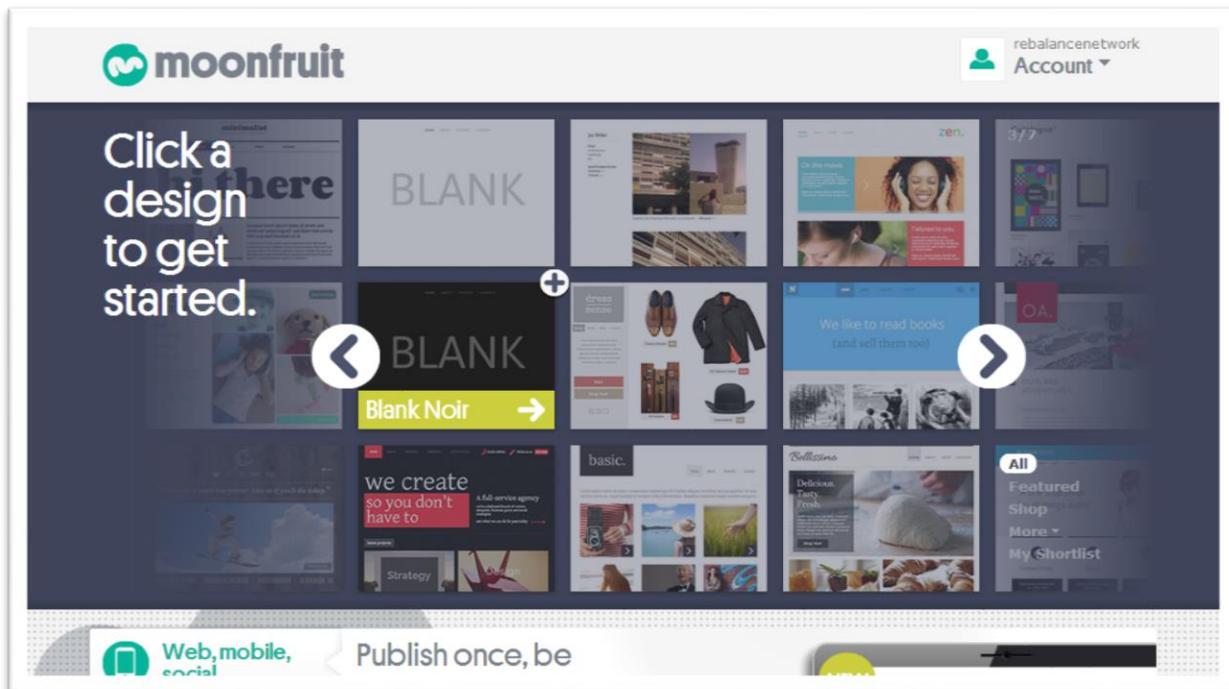
Step.2:

Fill out all of the fields and click "Get started ->"



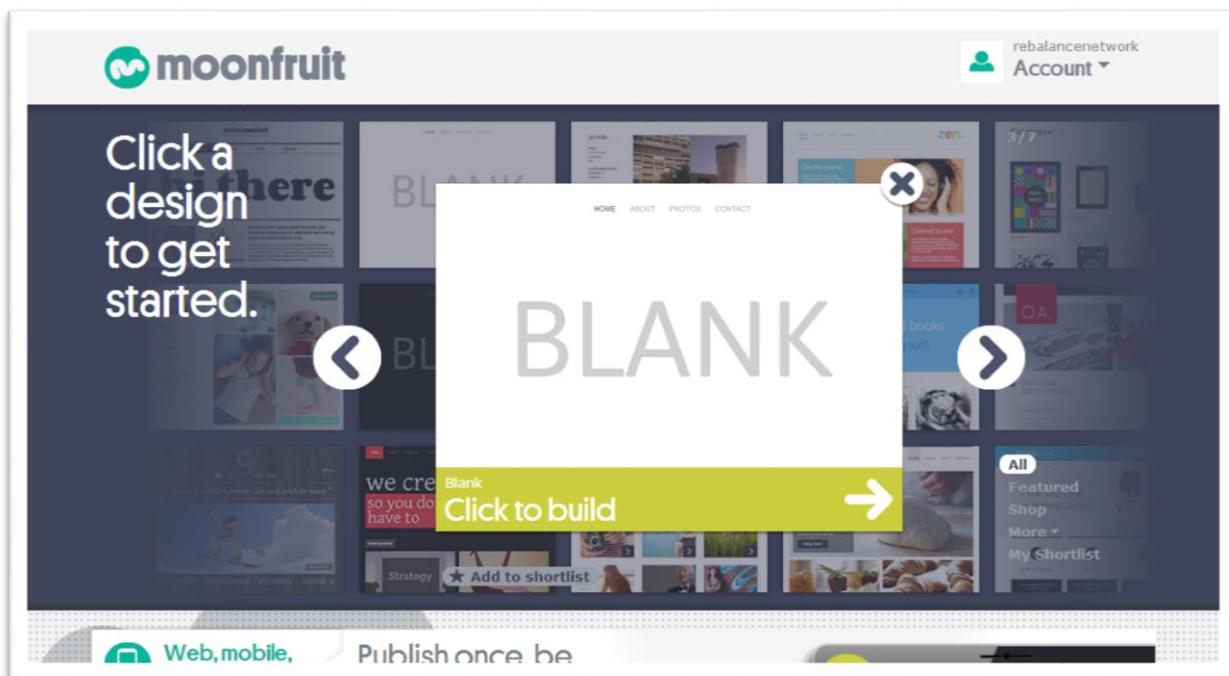
Step.3:

Choose a template. I am going to use “BLANK” because we do not really need any other assets, just a paypal button. (And some pictures, But I am not going into webdesign in this ebook)



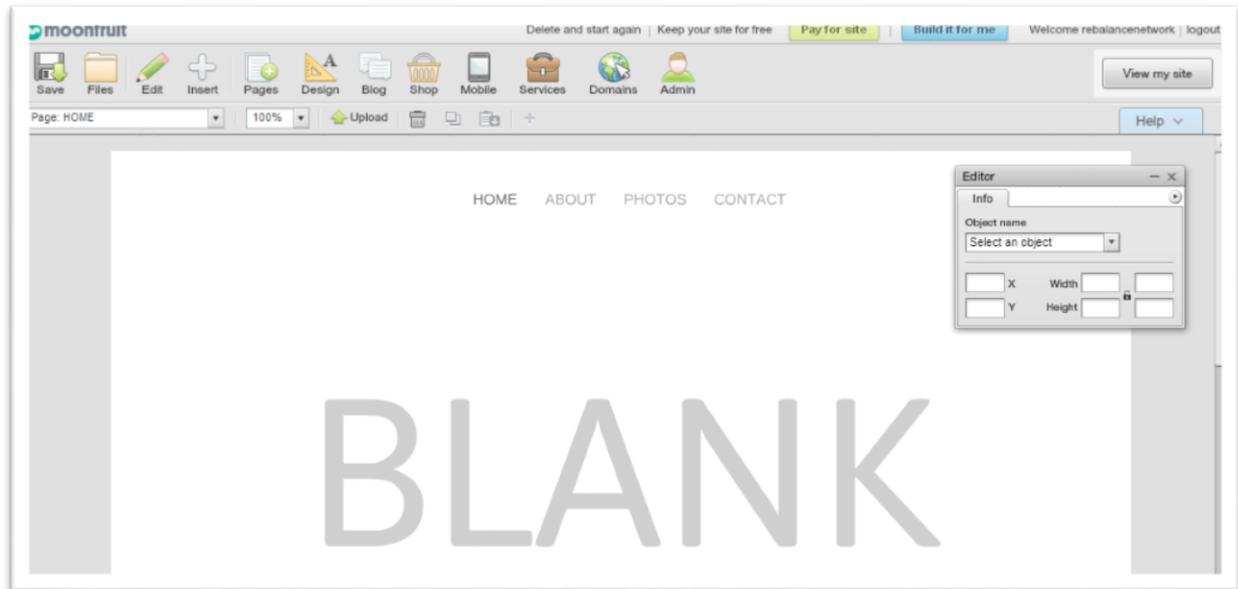
Step.4:

Select the template you want to use and then click “Click to build” in the pop-up selection.



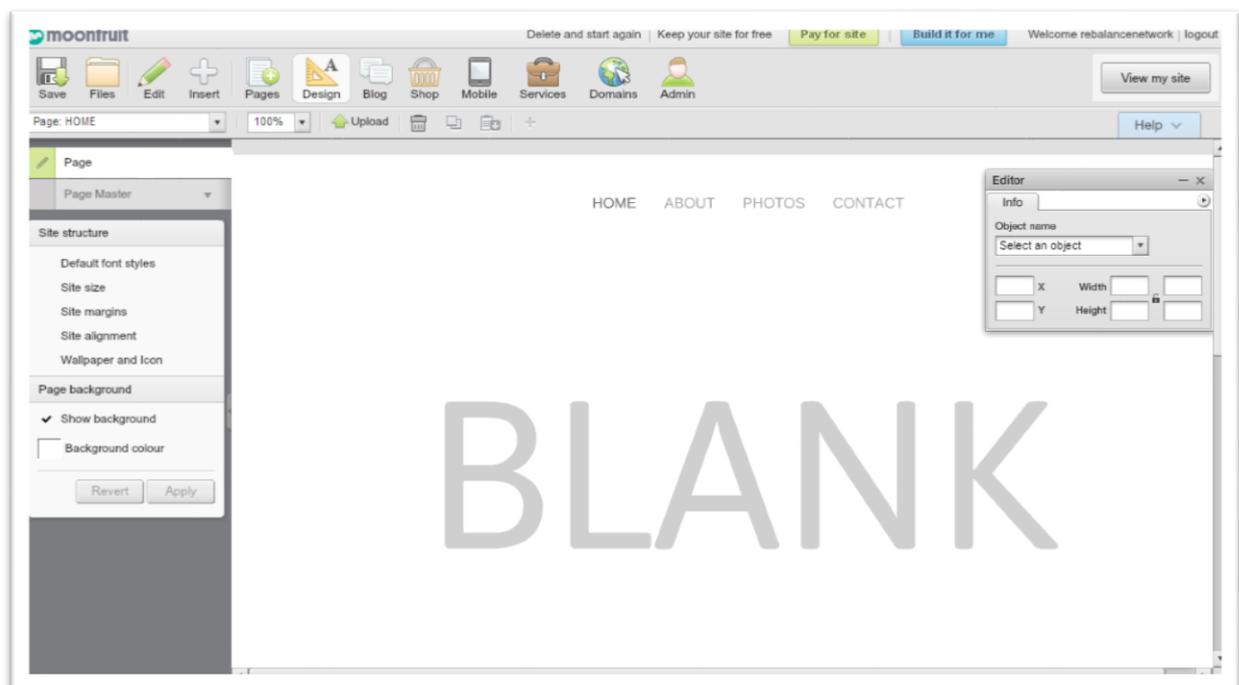
Step.5:

Once you have clicked to build you will have to wait 2-10 seconds for your site to be generated. You will be greeted by this screen:

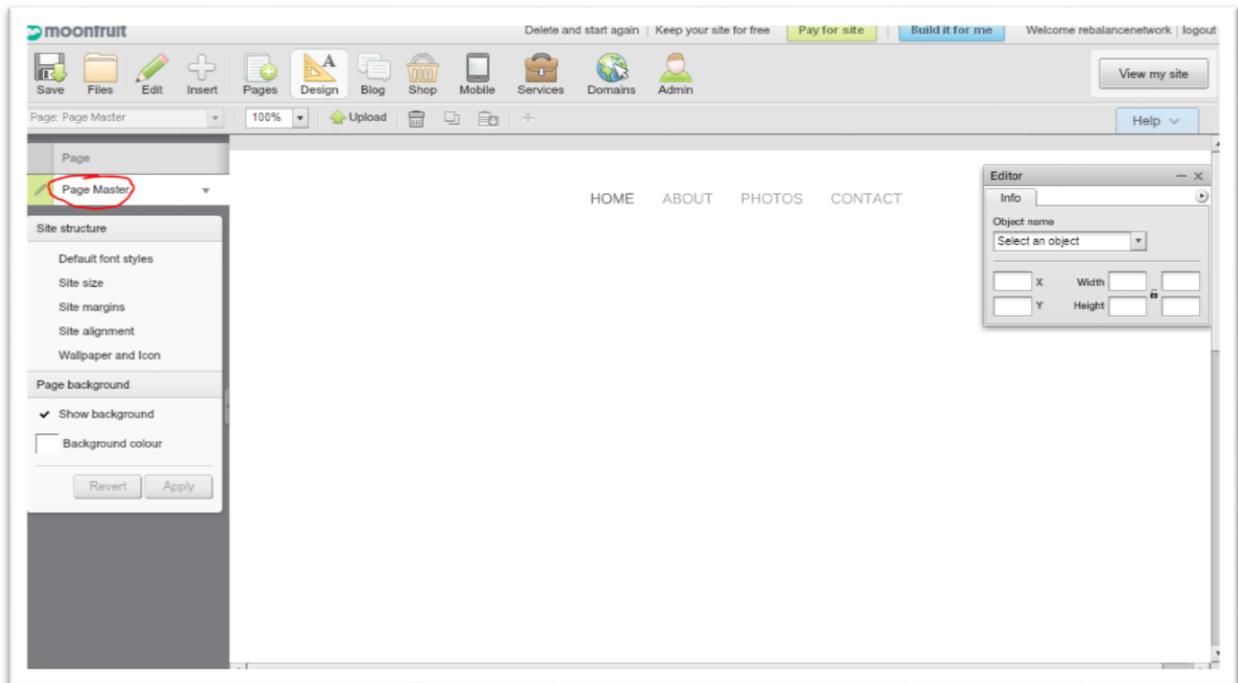


Step.6:

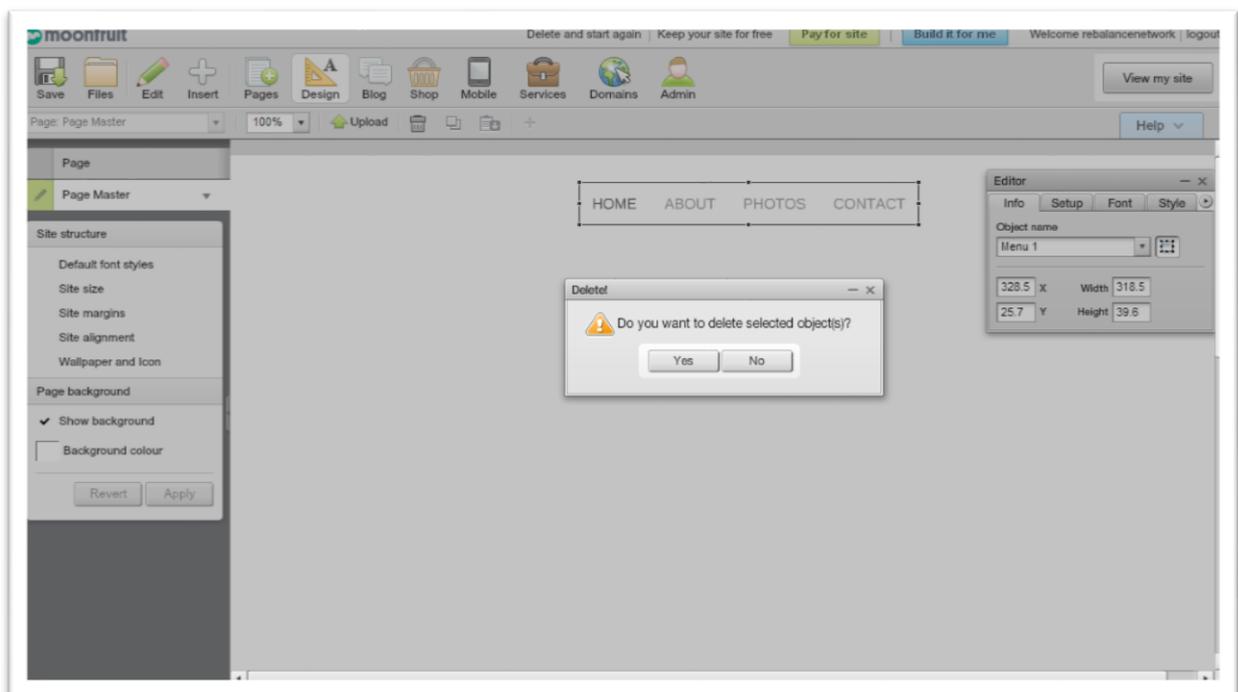
The next step is to remove the navigation bar, change the title, and then move on to generating our paypal button. To remove the navigation bar at the top, click on the “design” button in the top bar.



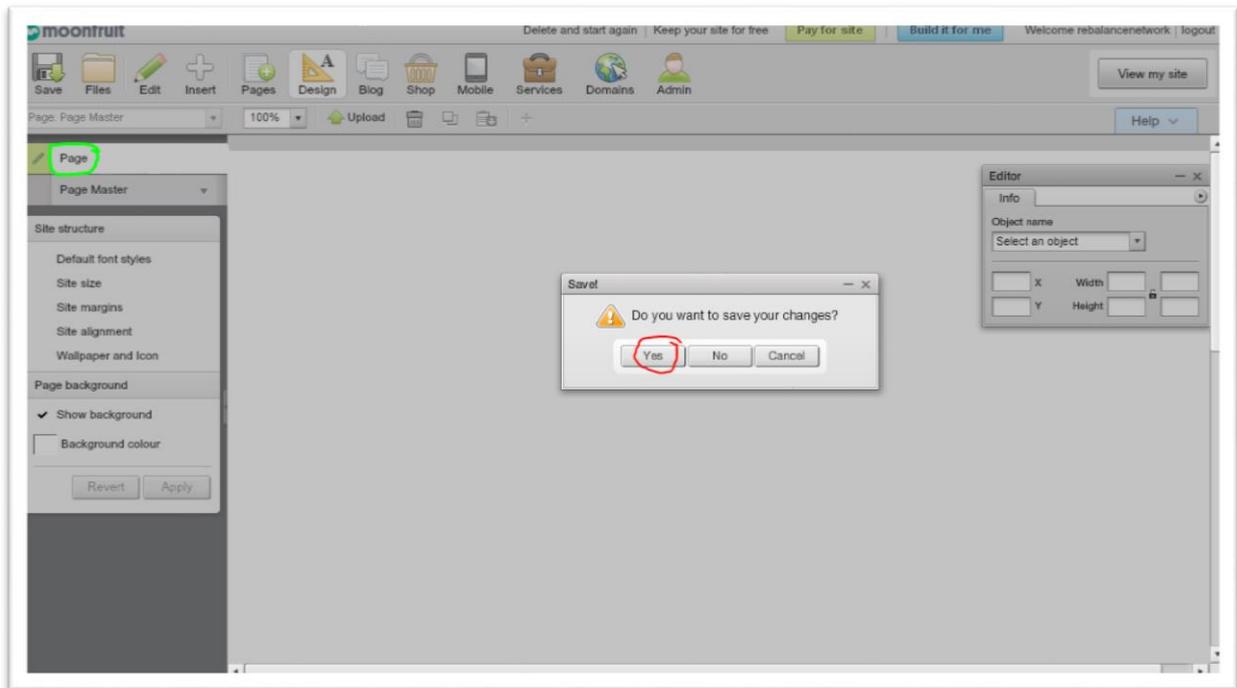
Then click on “Page Master” in the left-hand pane.



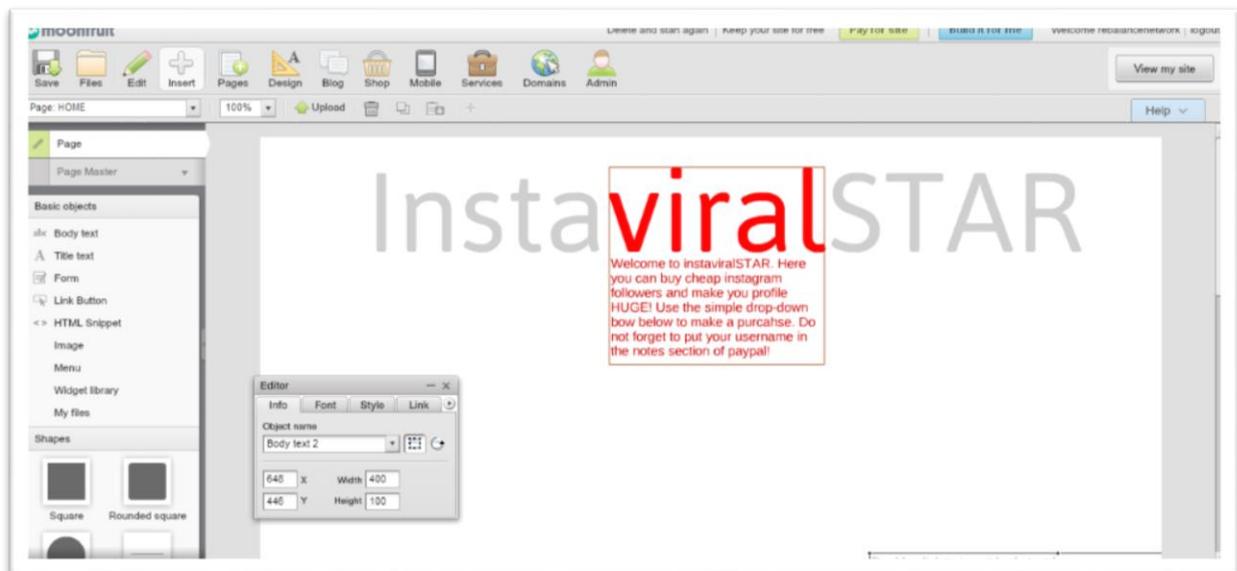
You can now select the pre-set navigation bar, and delete it. (Click yes)



Once you have deleted the navigation bar. Click on "page" (Green Circle) and then "Yes" (Red Circle).

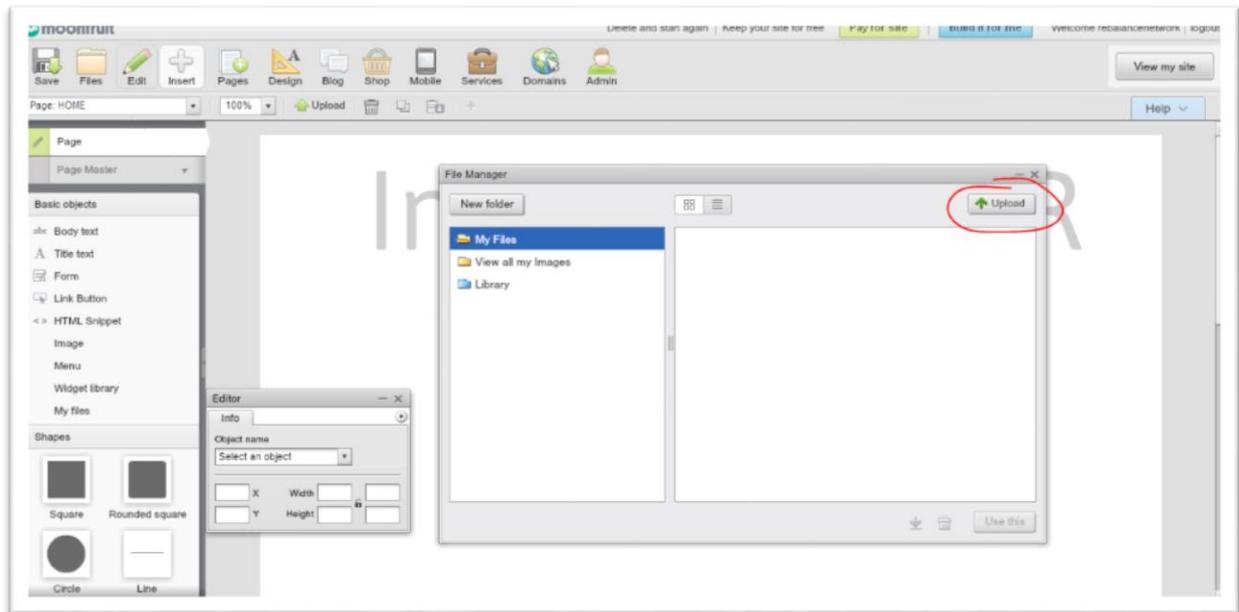


I went ahead and changed the title text, moved it up and created some basic explanation text. Take this time to explore some of the tools under the “Insert” menu, as well as playing with attributes of various items in the “Editor” pop-up pane.



Step.7:

Time to add some images. Simply use some premade assets, or make your own. To insert images click on “MyFiles” in the left hand pane. Then select “upload” in the top right corner of the pop-up window.



Simply select your image and let it upload. Once it is uploaded and showing in the file manager, select it and click “Use this”. This will insert the image onto your page. Position it somewhere where it looks good. (Take this time to get yours site looking exactly how you want. I am going to leave mine very simple for the purposes of this EBook).

This is how I have decided to have mine, yours may look entirely different.



Creating the PayPal button

So now we have a nice looking site to have our orders placed on. The next step is quite simple and there are thousands of tutorials all over the internet to do. We need to create a simple drop-down list for all of our items. This will mean that it is very quick to order from the site and fast payment through paypal.

Because we are using PayPal you do have to factor the costs into your re-sale price. The higher you go, the more HQ your website will have to be. To make sure that you are going to make profit through your sales you should use this:

<http://www.clothnappytree.com/ppcalculator/> calculator. You can enter the amount you wish to receive and it will tell you the price you should place on your items.

Because I am using <http://gainsomefame.com/> to resell the followers from I am going to aim at making \$1 per sale. So in this case, we would need to charge \$3.40 for 100 followers. The easiest way to get ready to make your buttons is to chart out your pricing, I'm going to do this below so that I can easily type in the correct amounts I need. This saves time later on, especially if we need to make changes. (I have adjust some PP prices to be closer to the nearest tenth. i.e: 5.46 = 5.5) Also note that these prices are for \$1 profit on each item and are just an example.

AMOUNT OF FOLLOWERS	GSF PRICE	PP PRICE
100	2.00	3.4
500	5.00	6.5
1000	8.50	10
3000	13.99	16.8
5000	16.99	18.8
10000	27.50	29.7

So now that we have our pricelist ready we can create our button. Log into your paypal and click "merchant services". It will bring up this page:

PayPal Buy - Sell - Send - Business

Merchant Services

However you do business, PayPal gets you paid. Explore all you can do with your account below.

Features you can use right now

-  **Create payment buttons for your website**
-  **Connect PayPal to your shopping cart**

Quick links

- [My Saved Payment Buttons](#)
- [Manage My Invoices](#)

Set up your account

Once you have this page open, simply click on “Create payment buttons for your website”. You will then be brought to this page:

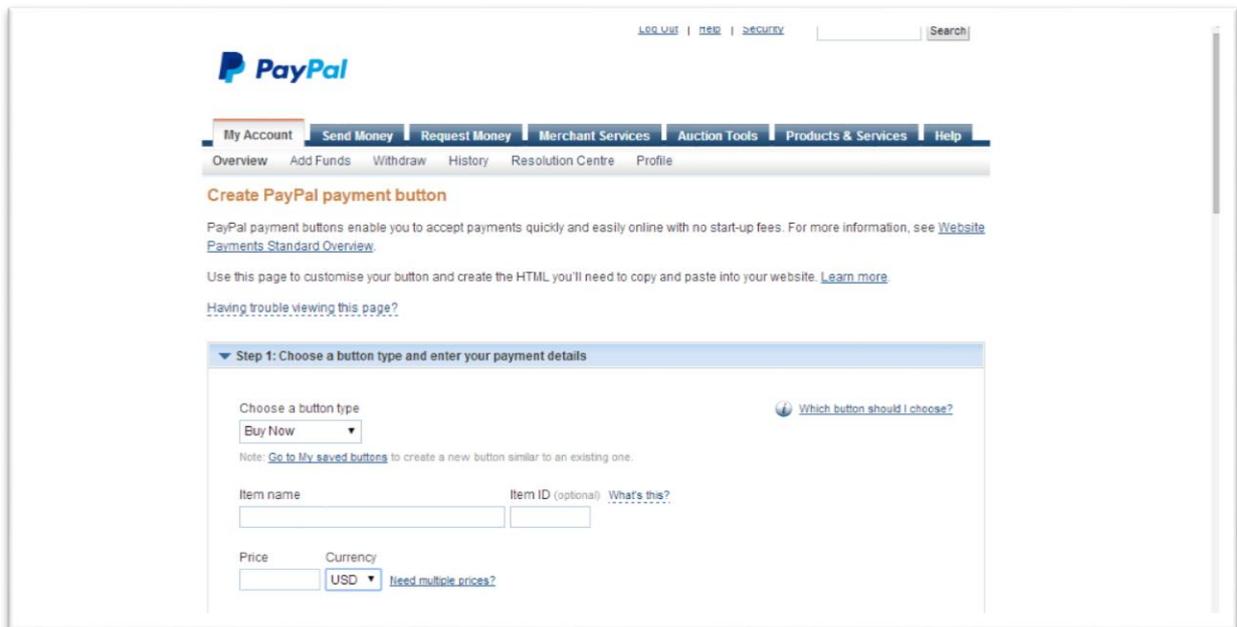
The screenshot shows the PayPal Merchant Services interface. At the top, there is a navigation bar with the PayPal logo, links for 'Buy', 'Sell', 'Send', and 'Business', and buttons for 'My PayPal' and 'Log Out'. The main heading is 'PayPal Merchant Services' followed by 'Get started with Website Payments Standard'. Below this, a paragraph explains that after signing up, users can integrate payments with their website. To the right, an image shows a tablet displaying a 'customer's view' of a 'TOYS + TOTS' website with a 'Buy Now' button highlighted. At the bottom, there are three options: 'Option 1: Adding buttons', 'Option 2: Through a partner', and 'Option 3: Custom integration'.

Scroll down to find these options: (and click “create button now”)

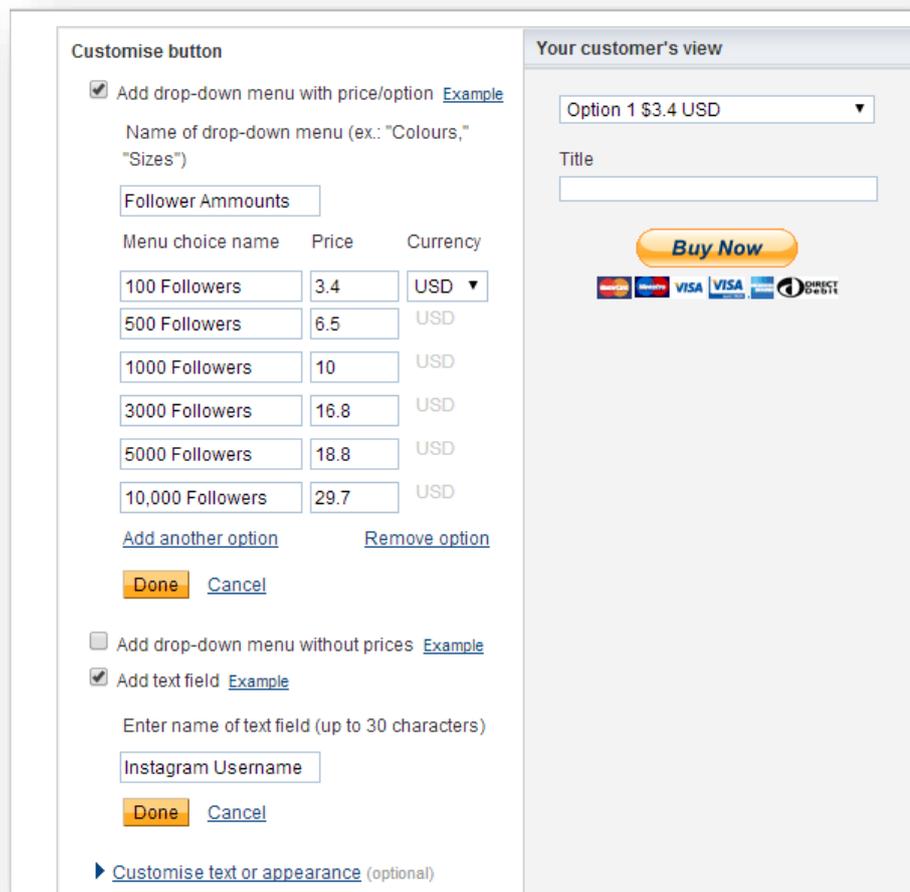
This screenshot shows the 'Create a PayPal payment Button' page. It starts with a blue 'Create button now' button. Below it, the heading 'Create a PayPal payment Button' is followed by a section titled 'What type of buttons does PayPal have?'. This section contains three columns of information:

Step 1: Choosing a button	What type of buttons does PayPal have?		
Step 2: Creating a button			
Step 3: Inserting a button	For buying just one item at a time.	For buying more than one item at once.	For making charitable donations.
Step 4:	Create a Buy Now button	Create an Add to Cart button	Create a Donate button

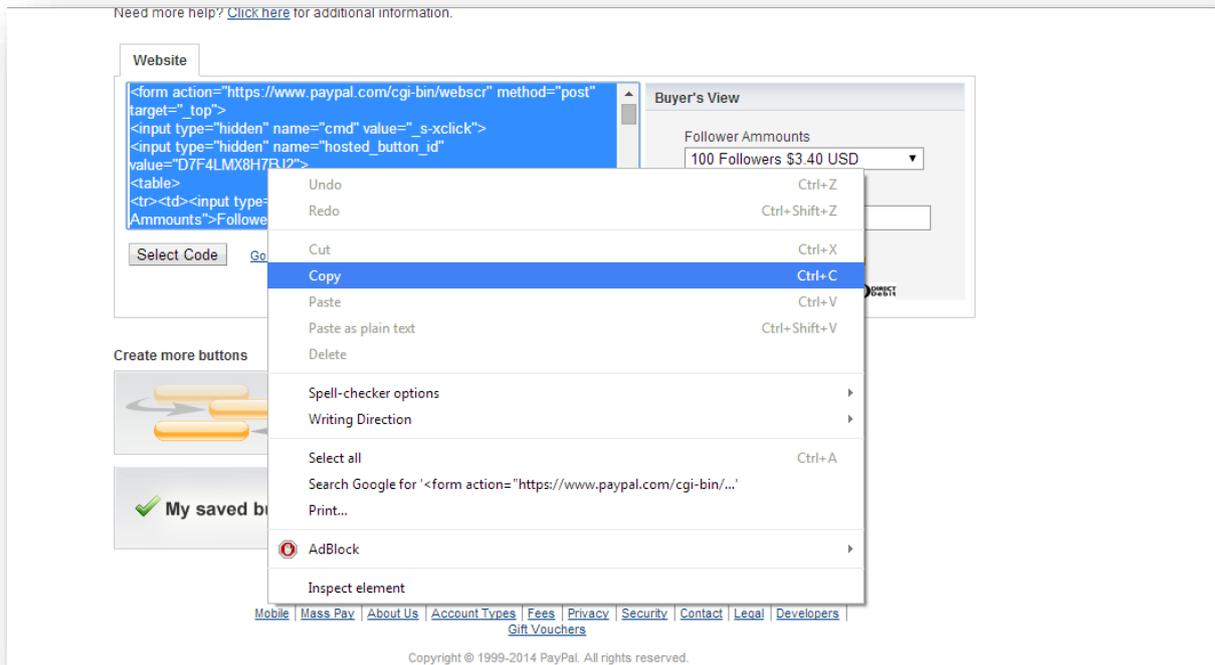
It will bring you to this screen:



Scroll down and fill out the basic details like this:



Once you have done that, scroll to the bottom and click “save button”. It will then bring you to a page with all of your HTML code on. Scroll down, select & copy the code.



We now need to go back to moonfruit so we can insert our HTML snippet.

Implementing out button

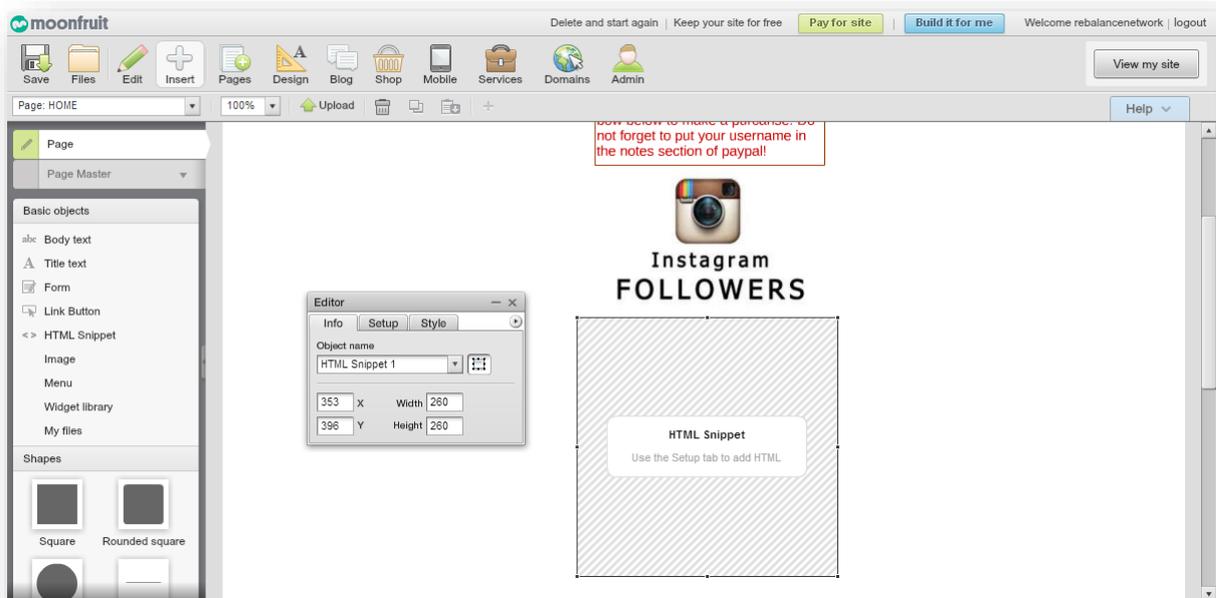
This is quite a short section. We just need to insert our html snippet.

Step. 1:

Back in the moonfruit interface, with the insert menu selected, click on “HTML Snippet” in the left hand pane.



A striped, transparent box with show like this:



Click on the “setup” tab on the editor pop-up, and paste your HTML from your PayPal button in there. And hit apply.



Nothing will visibly change. To view your snippet you need to click on “View my site” in the top right hand corner. Save when prompted, and it should look something like this:



The site is now completed. You can add however many buttons, images or other features you want to get it looking complete.

Dot.tk

This is a bonus step. If you wish to use dot.tk go ahead and sign in and create a domain redirection as usual. (It may take up to 24 hours for the redirection to begin working)

I have done this for my site and it can now be accessed at instaviralstar.tk

If you require help with setting up a dot.tk domain, they have a comprehensive help section and there are hundreds of tutorials available through a quick google search.

Generating traffic

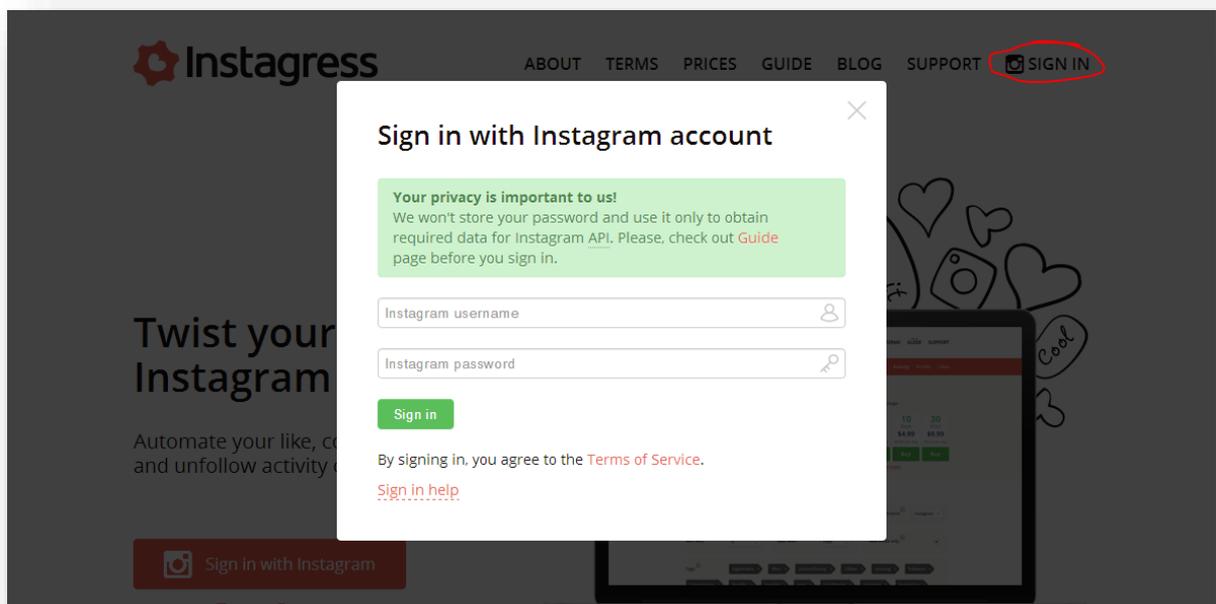
Generating traffic is one of the hardest parts of the whole process. We can speed this up by using an automated service. In this case we are going to use <https://instagress.com/> because you can sign up for a 3-day free trail, and in this case, that will work perfectly.

The idea is that we can target certain demographics using hashtags. Using the automated service to like photos, follow people, and post comments.

This section will show the process for one account, but you can apply it to as many accounts as you have available to use.

Step.1:

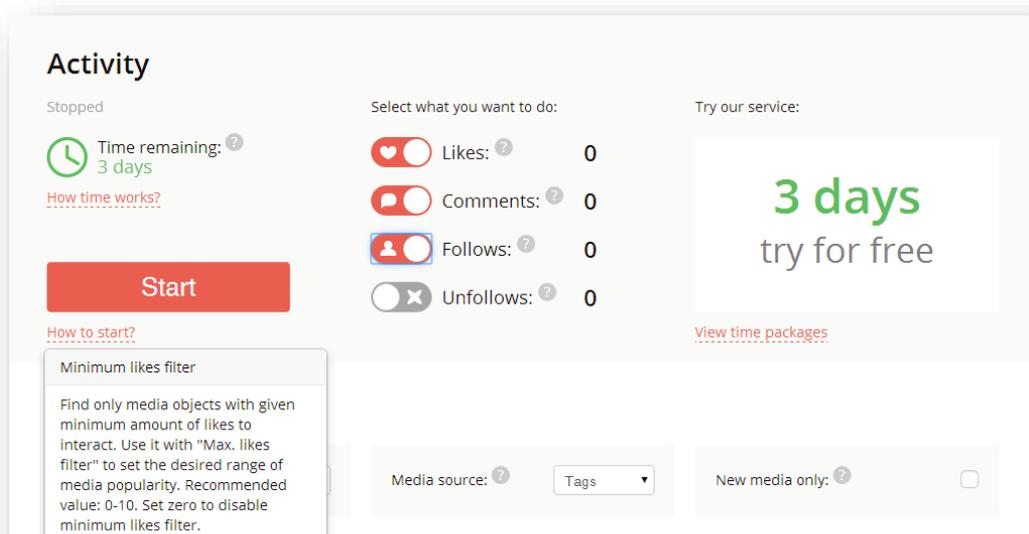
Go to instagress.com and click “login” in the top right hand corner of the page:



Enter your login details for your Instagram account (This should be one used for JUST advertising).

Step.2:

Get playing. Mess around with the settings and get it all set to how you want it. Use the tags section to target certain groups, and use the “comments” section to post a link to your site. (Show in 2nd image below)



Main settings

Activity speed: [?] <input type="text" value="Fast"/>	Media source: [?] <input type="text" value="Tags"/>	New media only: [?] <input type="checkbox"/>
Min. likes filter: [?] <input type="text" value="0"/>	Max. likes filter: [?] <input type="text" value="100"/>	Don't comment same users: [?] <input type="checkbox"/>
Unfollow source: [?] <input type="text" value="Instagre"/>	Unfollow who don't follow me: [?] <input type="checkbox"/>	

Tags: [?]

tagsforlikes ×

tflers ×

photooftheday ×

20likes ×

amazing ×

followme ×

follow4follow ×

like4like ×

instalike ×

igers ×

picoftheday ×

instadaily ×

instafollow ×

instagood ×

bestoftheday ×

instacool ×

instago ×

all_shots ×

follow ×

Comments: [?]

If you want to get a load of followers, Check this site! <http://instaviralstar.tk/> !! Get crazy followers, fast! ×

Now you just need to sit back and let the bot do its work.

A few hints:

Use tags to target certain groups. If you want to target 'popular' teenagers then try to check the most popular tags for the day. Things like: "#swag #YOLO #Teen #bae" etc.

Using more bots will generate more clicks. It is down to the site to attract the user and make them want to purchase.

Notes

Thank you for taking the time to read this Ebook. I appreciate all feedback and will take suggestions onboard.

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Thank your purchase. Best of luck.