

PAYPAL MAGNET

BY

.RICHIE RICH

Care Has been taken and it has been designed for every newbie looking to earn money on the internet.

Steps have been taken to craft the guide so that even an average Joe can

understand it and implement it right away ,which is the most important thing.

I've tested it with various friends and online colleagues and almost all of them

who tried have successfully made a kick start and continue to do so as of today

as well.

And here,I wish that for you!
And I hope you won't let me down..

**All content below is protected by US copyright Laws no part
may be
copied or distributed via any means ever whether it be written or
in print.**

**You have no rights to share this with anyone you only have
personal
rights and that is it.**

Copyrights .Richie Rich All Rights Reserved.

In today's world, internet marketing is incredibly prominent. It seems like everyone is using the internet to find the products and services that they want and need. Of course, there are numerous different types of internet marketing, all with different advantages. CPA marketing, specifically, is a type of marketing that is becoming quite popular in relation to the internet. CPA marketing stands for cost-per-action marketing and is a type of marketing in which payments are based solely on qualifying actions, including sales, registrations, leads, downloads, and form **submissions. In particular, CPA marketing tends to be an excellent option for purchasing forms of online marketing as the advertiser only pays for an ad once the desired action has been fulfilled (for example, a consumer has filled out a form or has made a purchase). This desired action often seeks to entice a consumer to purchase a product or visit a certain webpage.**

PPC advertising, which stands for pay-per-a-click advertising, is a specific form of CPA marketing. This model is used to draw traffic to websites and under this model the advertisers pay the publishers only when the ad is clicked. Within a PPC scheme, advertisers will typically bid on various keyword phrases relevant to their target market. When it comes to come content sites, the sites will display banner ads with content related to these keywords, trying to entice viewers to click on them.

CPA marketing, specifically PPC, can be a very lucrative business opportunity; in fact, you can make a substantial amount of money off of CPA marketing and PPC services. The bottom line is that in today's world, more and more people are using the internet to find the products and services that they want and need. A staggering amount of internet searches are preformed each and every day and the vast majority of internet users in fact begin their online experience with a visit to a search engine. And you, as a business person, can take advantage of this. Companies are often willing to pay very substantial amounts of money for internet marketing services, like CPA marketing and PPC.

If you are interested in offering PPC services, you should note that there are two distinct forms of PPC, flat-rate PPC and bid based PPC. In the flat-rate PPC model, the advertiser and publisher agree upon a fixed amount that will be paid for each click. It is worth noting here that all not all click sites have the same price. In fact, the amount charged for a click will depend on the content on pages. In particular, content that generally attracts more valuable visitors will likely have a higher price. Though, oftentimes advertisers will try to negotiate lower rates, especially when committing to a long-term or high-value contract. Therefore, you will need to be prepared to negotiate when it comes to the pricing of your services. In contrast, in big-based PPC publishers hold a kind of private auction and advertisers bid against one another.

However, in order to profit off of this kind of marketing, you will first need to establish your own website. If you aren't familiar with the basics of web design or have never made a website before, it can be a good idea to create a Wordpress site or a [Blogger.com](https://www.blogger.com) website. These website tools are free and easy; you can have a website going in as little as

ten minutes. However, do take a bit of time to design your website. Ideally, you will want to have high quality content. It is also a good idea to have some visuals as well.

Once you have your website up and running, you will need to then draw traffic to your website. In order to do this, you will need to establish traffic sources. However, when it comes to establishing traffic routes you might want to begin by using more reputable methods, often colloquially known as white hat methods.

If you are interested in CPA marketing, such as PPC advertising, it is important to note that there are several CPA affiliate marketing companies out there.

These companies as a kind of middle man, so to speak, paying you to generate leads for their clients. Therefore, to launch your career in CPA advertising, it can be helpful to contact these CPA affiliate marketing companies. Ideally, you will want to introduce yourself with a letter explaining that you have experience marketing with CPA and have your own website. Furthermore, you will want to explain that you use PPC marketing and free forum postings to drive traffic to your website.

Once you have clients, you will need to choose a

trending CPA offer. However, make sure to do this carefully; maintaining high conversion rates depends on choosing a trending CPA offer so you will need to do some research to ensure that you are making an appropriate choice. There are a variety of factors to take into consideration, including age, interests, gender, country of origin, etc. In order to figure out what is popular, it can be very useful to check out Google trends and look into search volume for the past several months; you can check out how often certain terms are by utilized to get a better idea of what is popular and what will garner traffic.

Furthermore, once you establish a target demographic, you will need to figure out ways to draw this target demographic to your website. Make sure you are targeting Facebook pages, community forums, twitter profiles, etc. Of course, once you draw visitors to your website, you want them to complete the desired action.

Remember CPA marketing is cost-per-action marketing, meaning that the advertiser will only pay you, the publisher, once the desired action has been fulfilled. And the more times this action is fulfilled, the more money you earn. So the more people to visit your site the better.

Keep in mind that SEO, or search engine

optimization, can be a very effective way to help draw people to your website. SEO, like PPC, involves key word research, or understanding what key words or terms people are likely to search for in a search engine. If you optimize the content of your website with key words linked to the needs and preferences of your target demographic, you can likely raise the ranking of your website in search engines, sometimes quite substantially. This is ultimately highly advantageous as when people perform a search in a search engine, they are unlikely to scroll through pages and pages of results. In fact, they are most likely to click on the first result that meets their criteria and the majority of people actually end up clicking on the first link. Therefore, the higher your website ranks in search engine results pages, also known as SERPs, the more people will likely visit your site. This is good for you and good for business.

However, do keep in mind that once you have managed to attract people to your site, you need to figure out how to get them to complete the desired action. Remember, if nobody completes the desired action you won't be making any money. Therefore, this part is particularly essential.

Offers of free items can be an excellent way to entice people to complete the desired action. However, don't just offer any random thing; the offer should be appropriate to your target demographic. For example, a 40 year old woman, for example, searching for the latest diet fad, such as Acai Berry, will likely be much more enticed by a weight related offer than the chance to win a free TV. Of course, this isn't to say that a free TV is a bad or inappropriate gift. In fact, many people might like a free TV. For example, it would likely appeal to a gamer looking for reviews of the latest Xbox release. You just need to make sure that your gift coalesces well with the needs and preferences of your target demographic.

Keep in mind, there are also several black hat tricks you can use to draw people to your site and entice them to complete an action. These black hat tricks are actually very powerful and can help you to significantly increase traffic on your site. In fact, most big players use black hat tricks. For example, one of the most common black hat tricks involves mobile number submits. Once you have identified an offer with mobile number submits (such as the offer of a free ring tone or any other free item

for entering and verifying a mobile number) you will want to create a craigslist account. Then, post an ad to Craigslist explaining that your company wants beta testers for free ringtones. Direct them to email you and explain to them that will be rewarded \$50 paypal for successfully testing it. The emails should begin pouring in. As you receive the emails, respond to each of them with the details along with your affiliate link, a link which redirects them to the page where they need to submit their number.

Overall, different forms of CPA marketing, including PCC, can be very lucrative business opportunities. You just want to make sure you do some research in order to understand the process of establishing yourself. In summation, you first need to build or establish a website. Next, you need to find a CPA affiliate company to work with, someone who will hire you to generate leads for their clients. Finally, you to attract traffic to your website and entice people to complete the desired action so that you get paid. You can do this by

establishing an effective CPA offer, in conjunction with a variety of different black hat techniques.

Of course, the key to success in this industry is sharp skills. Therefore, if you are considering developing a

business in regards to PPC or CPA, make sure that you know what you are doing. Though this article does present a basic guide, you might also want to look into taking a PPC course. In particular, you might check out the Google AdWords Training Course and Exam. This certification includes two different parts. The first focuses on the fundamentals of account management while the second focuses on advanced specialized terms and you are required to pass both components before being deemed certified. Though the exam does cost \$100, the benefits are well worth the cost. This can be an excellent opportunity to learn about how to effectively perform PPC and maximize your profit margins. However, there are a variety of different courses out there on the market. Therefore, you will need to do some research to figure out which course is right for you.

However, a bit of advice here. Do be wary when utilizing these black hat techniques. Practicing black hat techniques can sometimes result in you being banned from AdWords or AdCenter, which isn't ideally. However, this is not to say that you should avoid these techniques. It is just to say that while they do have a high pay off, it is very important to be cognizant of the risks, as well.

Ultimately, however, CPA marketing and PPC can be excellent potential career opportunities. The world of internet marketing is continuing to grow and expand, so it is good to get your foot in the door now. Just make sure you have an idea of what you are doing before you get started.

Plan A:

Here we will use Pin submit/SMS type offers from the CPA network and once you have the link to your offer...possibilities are ENDLESS!

Simplest eample can be visiting the link on your phone,entering your immediate reachable freind's phone number so he receives the confirmation tet..you ask for his phone for a while and see the confirmation code, enter it and BAM! YOU JUST MADE \$10+ WITHIN A MINUTE OR MINUTES!

Heres what I've done successfully:

Tell justin bieber fans that by visiting this (offer) link they can have JB concert tickets FREE.

They most probably will enter the number and confirm it - WHY DO JB FANS CONVERT SO WELL?

**BECAUSE JB FANS ARE MOSTLY UNDER 18 OR
SLIGHTLY ABOVE...you get what I mean here right?**

JB fans are all over Youtube you might wanna note that down.

**YOU can setup a job on some micro-job website saying you need
10 sms confirmations and you're paying \$4 each (while you make
\$10+ each) and sit back till they complete the job for you.**

PLAN B:

**You make TONS of youtube accounts and upload at least ONE
video on each that gives the viewer a link to PAYPAL
GENERATOR, XBOX LIVE GENERATOR, FREE MONEY
GENERATOR, ETC**

Did you find those words funny?

They are, but those along with many other generators are searched on larger scales on youtube each and every day!

And fun fact is there are new people coming up every day searching for these generators for the very first time!

**THEY ARE KIDS!
JUST LIKE JUSTIN BIEBER FANS!**

YOU SEE WHAT I DID THERE?

Now we're going to make a fake file, turn it into a .zip or .rar and upload it to the PPD site

Put the link at the bottom of video, upload different videos /steal other's videos and mass upload them to multiple Youtube accounts...and?

Just wait for the money to come in!

Plan C

This is as LAZY as making money can get.

You basically go to forums where you are allowed to post survey links.

Lets say its a gaming forum, so you get a guide or make a fake one on how to get free xbox live points.

You upload it,get the link and then post it on AS MANY FORUMS as possible!

Try to make the guide genuine though,or you will get banned from that forum or other users will flame you thus resulting in you getting less downloads.

Usually in referrals section of such forums you can post the survey link in the thread itself, so better do it.

So we got 3 Plans to Make Money With This System...3 lucrative and not saturated plans you can implement right now,right after closing this Pdf.

And I hope you Really do so.

**Thats it for now folks,see you later and All the VERY Best .Make
thousnds Like I did and never give up or Look Back.**

.Richie Rich