

Introduction

Hello, I'm FuzzyMuffin from HF. Thank you for purchasing my eBook! I have been selling on eBay for quite a while now. To earn money with this method, you have to learn how to play with eBay/PayPal systems to turn them to your side. This method is 100% guaranteed to work because you aren't breaking any of eBay's policy, that is if you follow the guide correctly.

About

You know how people sometimes sign something that sounds too good to be true, without actually reading what the case is about and later realizing what a mistake they have done? Well, we are going to abuse that. We all know that once you sign something, you have to adhere by it. eBay has the same rule. When selling an item, we must describe it accurately (we will) and a buyer has the responsibility to read the terms before buying. A lot of people in the world of Business do the same thing that I am about to show you.

The Method

- A** - Find a HOT product that sells well and has a good price
(Ex. Alienware)
- B** - Research the item and see how well it sells. You can do so through the completed listings tab. If there are daily sales, that's good.
- C** - Find out the lowest selling price of the item (Ex. a brand new Alienware will sell for \$699 for sure)
- D** - Let's use Alienware for an example. Make a listing in "Books" category or "Computers>Manuals & Resources".

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E - Make the price low (not too low), enough to make it look like a good deal. In case of an Alienware, a \$699 would be a VERY good deal.

F - Make a listing and for the title put: "Alienware Laptop Guide" (without the quotation marks)

G - For description put the following:

Description

This is a guide on how to buy the Alienware laptop below MSRP.

Payment

We accept PayPal and eChecks.

Shipping

It will be shipped very quickly with tracking number.

Returns

No items will be returned. Please abide by the terms and understand this is a contract. Feel free to ask any questions.

The Trick

Now you probably wonder, why would someone buy an Alienware laptop Guide for \$699? The answer is simple, mobile marketing. Every second, an eBay sale is made using a mobile phone. When users would be browsing listings on their phone, they wouldn't see the full listing name so when they would see your listing it would appear as: "Alienware Laptop" and they would be like:

"Oh wow, an Alienware laptop for \$699, I will buy this right now!". 80% of the people don't even read the description.

Make sure not to put the "Buy it now" button, just make the auction last 7 days. Your listing will only get 5-50 views in those 7 days, and most

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likely you won't get a sale. However, once your listing is about to expire (few hours left) it will appear in a special eBay category where a lot of people browse. In those few hours, you are GUARANTEED to make a sale, unless you put an item that isn't hot at all (Ex. Dora, The Explorer Laptop).

Now is the time for you to write the manual that you are going to ship to your buyer. Here's the one you could use for Alienware:

Instructions

1

CONSIDER LAST YEAR'S ALIENWARE LAPTOP.

If you pass over the latest and greatest Alienware laptop you'll be well on your way to the lowest price Alienware. You can save hundreds just by having patience when it comes to buying a Alienware.

2

LOOK INTO REFURBISHED ALIENWARES TO FIND THE LOWEST PRICE.

You can find a cheap Alienware laptop if you are comfortable going the refurbished route. It is risky to buy refurbished from across country lines. Make sure the Alienware comes with warranty protection.

3

TAKE ADVANTAGE OF STUDENT DISCOUNTS TO GET THE LOWEST PRICE ALIENWARE.

Make sure to ask for a student discount if you can. Apple's education focused program will save you hundreds, it's another option to get the lowest price Alienware.

4

USE LAPTOP RETAILERS THAT OFFER A RETURN POLICY.

If you find a cheap Alienware on eBay and something is wrong with it, you are stuck. It is a wise move to use retailers that will take care of you if any problems occur with the Alienware computer.

5

COMPARE PRICES ON ALIENWARE FROM REPUTABLE ONLINE RETAILERS.

It's always beneficial to read Alienware reviews from consumers and use a retailer that offers a return program. That is why I have provided a helpful resource below for you to find the lowest price Alienware.

When you get a sale, print out the shipping label and your manual as soon as possible and send it through first class. The manual can be printed on

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a normal paper, it doesn't even need to look professional at all. Wait for the item to be delivered.

Most (if not all) of the buyers will try to report the sale and open a "Significantly Not As Described" case. The good news is, you are safe. You explained your listing and what you are selling, it's buyers fault for not reading the description of the item. You have absolutely no obligation to do a refund. Now, at this stage, a lot of buyers will threaten you to leave a negative feedback, but you don't have to worry at all, just report him to eBay as soon as possible. If the buyer leaves a negative feedback eBay will remove it, as long as you report him beforehand with a proof of his threatening message. Your listing and the terms that you set are your main weapon. Here's another important thing you should know:

Make sure that you don't put your item directly in the item category (Ex. putting your Alienware guide into "Laptops" category, that could get you in trouble.

That would be it, once again, thank you for buying the eBook. I hope that it will earn you much money! =)

Need any help?

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