# White Hat guide

# to making a small but continuous income from link shorteners.

Written 16/12/2015 for the fine people of the internet guide is free to all members of sociality.

Quick and relatively simple guide to getting traffic through your shortened links to make money, for thoses who do not what a link shortener is or you are thinking of bit.ly or tinyurl.com and scratching your head about how to make money by link shortening...

A link shortener is simply a website that takes a long link and makes it small by using a small domain and a random string of letters and numbers.

To make money we are using a special kind of link shortener that displays an advert for 5 second before a user can click "skip" to see the intended link.

# Take this link for example:

https://www.google.co.nz/search?q=what+is+a+link+shortener

We can shorten it down to this: <a href="http://adfoc.us/3220801">http://adfoc.us/3220801</a> if you click this click and wait five 5 seconds you will see the skip button pop up!

#### **Disclaimer:**

I promise that this guide only contains one affiliate link and this is the link here: http://adfoc.us/ it's for adfocus the link shortner I personally use, now I do not know if these guys are the best and I wont claim they are either, adfocus is just what I use as their CPM is high about \$6 USD per 1000. I will also be posting adfocus shortened links.

There are of course other link shorteners you can use such as:

- adf.ly
- linkbucks.com
- coinurl.com

I did want to use coinurl because they pay in bitcoins but they don't publicly state their average paid per 1000 views which is a problem for me.

#### **Starting out**

There are lots of way you can make money with shortened links but your goal should always be "longevity" if you don't know what longevity means you can always just click <a href="here">here</a>. The longer you links and their content are still relative the more money you will continue to make.

#### Method:

Writing small ebooks or guides like this and adding your links to external resources needed to complete the method.

Pick a topic like "how to" do something that people will always want examples:

**how to** get more friends on facebook

how to get more followers on twitter

**how to** bypass google account verification

**how to** write a ebook and sell an ebook for X,XXX

Now facebook might not be a thing in 10 years but it's going to be around for a long time, same with twitter and google... and people always what to make money online and off! you're reading this now right? topics with longevity are want you want!

How to spell?

Now you're probably thinking but I don't know how to write nor do any of that stuff? doesn't matter! why because anyone can write a small guide if you can't spell or suck at grammer (like me) just get a browser plugin called grammarly (aren't I a nice guy didn't even link shorten that) it does all the checks, including grammar as the name suggest for you and is way better than just a spell check.

#### How to know things or pretend to that you don't?

Okay so now you can spell but you still don't know anything... well at least can't think of anything... take the example above "how to get more friends on facebook" just goto this secret tool (joking) but i'll take my few cents for your click and change file type to "pdf" and search for "how to get more friends on facebook" hit search.

You will be prompted by pages of facebook related tutorials and pdf guides on everything about facebook.

Download or read online if you can the two most similar to your search in this case getting facebook friends and read them finding the best bits and then just compact them down and rewrite them to your own guide! won't take you long your guide only need to be 2 pages most people don't want to read 20-30 ebooks these days...

don't copy/paste their guide really dumb idea as your guide needs to be original or at least not word for word otherwise it will never show in google search, why does this matter? because you want free traffic don't you?

#### Tip be High Quality!

The great part about searching pdf's this way it that it will work for anything you want!

#### Making a pdf

How to make a clean looking guide? just use google docs and save as a .pdf done!

# Now here's the important part!

Sharing your guide(s) there are 3 really good places one is forums two is social places like twitter or even better if you guides about facebook share it on facebook etc.. and third is a website called <a href="https://www.slideshare.net">www.slideshare.net</a> posting it here gives you a really chance to rank in google.

**Step one** upload your guide to both <u>www.slideshare.net</u> & <u>mediafire.com</u> as a pdf

**Step two** post your guide on social sites, just make an account then make a post with your guide uploaded to <u>slideshare.net</u> or even <u>mediafire.com</u>

Even better goto <u>addmefast.com</u> and make an account and earn some points (you will work out how it's very easy) then use the addmefast "my sites" feature to share you guide on other social sites quickly, the best part about this is you don' need lots of social accounts!

Once you have used addmefast you may want to automate the process of earning point, just google "addmefast imacros script" to find out how. Note you will need to also download mozilla firefox and the mozilla imacros extension.

# **Step three**

(optional) Share on related forum and blog comments.

### **Step four**

Write another guide and repeat.

#### **Summary**

This isn't going to make you rich if you start getting 300-1000 views a day you will be making about \$6 a day, every day, 7 days a week that's \$42 USD every week that you will earn for a very long time if you do this right.

Not bad in my opinion though getting 1000 views a day is no easy feat! trust me....

The real secret to making **easy** money online is: <u>click this link to find</u> out.

Thanks, Good Luck.