

## Requirements:

- \$5-\$10 to invest (unless you have Photoshop skills) - A PayPal account - Half a brain

## Method

1. Go to craigslist. It doesn't have to be your local craigslist. In fact, I recommend going to large, US cities. You may be switching between various Craigslist.

2. Go to "creative", underneath the "gigs" header.



3. Check the box that says pay, and search the word "logo".

A screenshot of the Craigslist search interface. At the top, there is a dropdown menu showing 'creative gigs'. Below it is a search bar containing the word 'logo'. To the right of the search bar is a 'search' button. Further right are three radio buttons: 'pay' (which is selected), 'no-pay', and 'all'. To the right of these are two checkboxes: 'pic' and 'title'.

**4. Tons of jobs should pop up. If not, switch cities. Let's click on the first link, since it looks pretty simple.**

★ Dec 27 - [Designer needed for Logo Design](#) - (Central LA)

★ Dec 27 - [Need Animated Intro Video](#) - [map](#)

★ Dec 26 - [Graphic Design and Animator/Drawer needed](#) - (SFV) [pic](#)

★ Dec 26 - [Art design logo needed](#) - (downtown los angeles) [map](#)

★ Dec 24 - [PSD Design](#) - (downtown los angeles)

★ Dec 23 - [Looking for temp Illustrator](#) -

**5. This man is looking for someone to make him a logo, and is paying \$100! Most of these jobs range from \$50-\$100+.**

### ★ **Designer needed for Logo Design (Central LA)**

I need a logo design for our new company.

I'm not looking for anything specific.

You must be creative for this project.

If you are interested in doing this job.

Please contact me at (213) 615-1760

- Location: Central LA
- do NOT contact me with unsolicited services or offers
- Compensation: \$100

**6. Now send him an email, with something similar to this:**

**Hello, I've read through your ad on Craigslist, and I'm wondering if you're still in need of a logo design. I understand that you're on a budget, and I'm confident that I can create you a professional logo for a cheap price.**

**Thank you, XXXX (name)**

**If the customer asks for pictures of your previous work, take some of the previous work of your Fiverr artist, upload them to an imgur album, and send it to him.**

**YOU DO NOT actually have to create the logo yourself, unless of course you want to. If you're like me and have no GFX skills, read on.**


7. Now visit **Fiverr.com** and create an account. From there, search “logo”. Tons of people willing to do professional logos for just \$5 should come up.

Search results for 'logo'


Looking for users containing 'logo'? [Click here...](#)

Show: **Recommended** High Rating Express Gigs With Video New


13511 results




**EXPRESS GIG** for \$5  
I will do a LOGO by 2d or 3d




**Ultimate Logo Design**  
Exclusive Logo Artist on **fiverr**  
I will do a 3D, 2D logo




**bc logo**  
I will do a 2D, 3D LOGO




**creativeinarts on five \$5**  
**2013 LOGO DESIGN**  
I will do logo




**LOGO CLOUD**  
I will do a 2D logo



**Electrical Museum** **Soft Sound**  
**Clock Hands** **Fuzzie Sound**  
I will do a LOGO by 2D

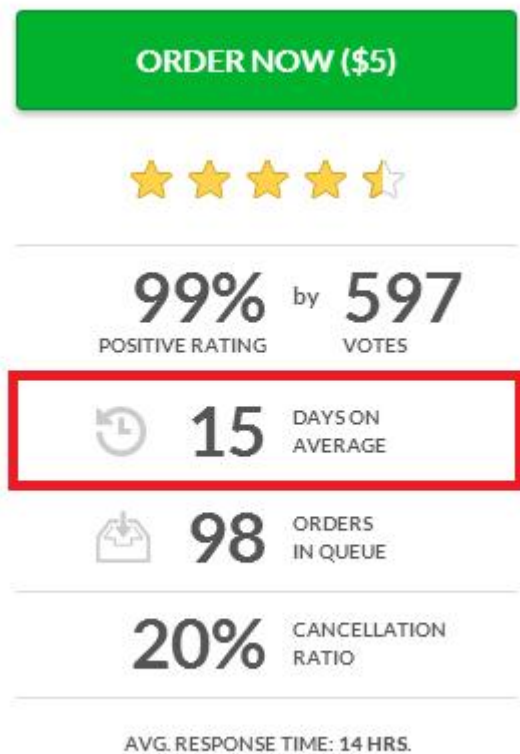


**CASINO FOX**  
Logo design on **fiverr**  
I will do 2D logo



**Creative Logo Designer**  
Exclusive Artist on Fiver  
I will do a 3D or 2D logo

8. After locating an artist that you like, check how long their delivery time is, and tell your customer that that is how long it will take to deliver the order.



9. Wait, receive the logo, and watermark it. Then, send it to your buyer for inspection. Once he says that he likes it, ask him to send the money. Only then do you send him the un-watermarked copy of the logo.

10. Profit!

## 11. Repeat!

**BONUS #1** This is completely optional since it's a high-risk thing to do, but it can pay off tremendously in the end.

Go to websites such as:

<http://99designs.ca/>

<http://www.freelancer.com/>

And go to the areas of those websites where people hold graphics contests. Essentially, the client gives a general idea of what he/she wants for the logo, and all kinds of different designers come and submit their logos. This is highly competitive, but if you win, payouts can range from \$300+.



Again, this is very risky, and should only be used by very advanced users.

## BONUS #2

**Create your own Craislist gig in several different cities. Again, post in major, populated cities. Do this by first logging into your Craigslist account and clicking “Go”.**

new posting in:

**Check the box that says “service offered”**

☒ service offered

**Check the box that says “Creative Services”.**

☒ creative services

**Pick the area of the city you want. I usually go with the more central locations.**

☒ central LA 213/323

**Now, you need to type out the title and description for your ad. Both your title and description needs to be VERY convincing.**

posting title

Experienced Logo Designer - Professional - C

specific location

postal code

posting body

Hello, and thank you for viewing my Craigslist ad!

My name is John, and I've been an experienced freelance artist for over 5 years. Although I've done all manner of graphic design, I specialize in logos. My logos are professional, and I understand branding. I can meet deadlines, and I'm very open to communication.

You can see some of my past work below:

IMGUR ALBUM LINK

**My title is: "Experienced Logo Designer - Professional - Cheap - On Time" My description is: "Hello, and thank you for viewing my Craigslist ad!"**

**My name is John, and I've been an experienced freelance artist for over 5 years. Although I've done all manner of graphic design, I specialize in logos. My logos are professional, and I understand branding. I can meet deadlines, and I'm very open to communication.**

**You can see some of my past work below:**

**IMGUR ALBUM LINK**

**If you're interested in having me design a logo, please email me. Prices are flexible."**



**Don't be afraid to add a personal touch to your ad.**

**Where it says IMGUR album link, you'll need to take some of the past work of the Fiverr artist you're hiring, and upload them to an Imgur album.**

**On the next step, you'll be asked to upload some pictures. Although you've already provided a link to your Imgur album, it's also VERY GOOD PRACTICE to upload some pictures here.**

- ◊ you can add up to 24 images to this posting.
- ◊ upload best image first — it will be featured

Choose Files No file chosen

done with images

**After that, you'll be asked to review everything, and then you're good to publish!**

CL > los angeles > central LA > services offered > creative services [account] [post]

reply Posted: seconds ago

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If you're interested in having me design a logo, please email me. Prices are flexible.

- do NOT contact me with unsolicited services or offers

posted: seconds ago [email to friend] ♥ best of

edit text edit images

publish